

Subject matter: Verbal and nonverbal means of comicality expression in the polycode text of political caricature.

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Topicality of the research is determined by scientific interest to the study of semiological complicated texts and the importance of efficient influence of polycode texts on an addressee.

Objective: analysis of verbal and nonverbal means of comicality expression in political caricature.

Tasks:

- to expose specificity of a caricature versus other types of polycode text such as poster and illustration;
- to ascertain genre signs of political caricature;
- to reveal the correlation of verbal and nonverbal elements in the comicality making;
- to work out methodological recommendations for the lesson “Analysis of political caricature”.

Theoretical and practical significance of the research consists in the possibility of using research materials in the course “Semiotics”, as well as in the preparation for special courses of analysis of polycode texts.

Results of the research: summing up all the data found in the course of research and their analysis, we can conclude that comicality effect of caricature is reached due to close cooperation between verbal and nonverbal components.

Recommendations: the results of the study represent the practical significance to the linguists who are concerned about research of polycode texts and particularly of political caricatures.