

**ABSTRACT**  
Graduation Level of Proficiency Paper  
Bachelors's degree

**Title:** "Common stereotype and modern Spanish culture".

**Author:** Giniyatullina A.V.

**Research Supervisor:** Associate Professor, Tatiana Yarmina

**Research Initiator:** Pyatigorsk State University

**Topical Importance:** The relevance of the research topic is due to the interest of scientists in the problems of interaction between psychology, language and culture of the people. Such a phenomenon as a stereotype is considered in a broad sense – as a concept that includes the ideas of one nation about the culture of another nation.

**Goal:** The main goal of the research is to conduct a comprehensive analysis of the phenomenon of stereotyping in cross-cultural communication, its features in modern Spanish society, as well as to compare the stereotype and modern Spanish linguoculture.

**Tasks:** There is a number of tasks one should accomplish to achieve the above set goal:

- define the concept and essence of a stereotype;
- identify the role of stereotypes in cross-cultural communication;
- to study the influence of stereotypes on the process of socio-cultural interaction;
- to investigate the interaction of the language picture of the world and stereotypes of Spanish culture.

**Theoretical value** of the work consists in the fact that it contains the conclusions of a large number of works of outstanding researchers in this field, conclusions are drawn and attempts are made to create a General definition of the described phenomenon.

**Practical applicability:** lies in the possibility of using it as a theoretical basis for lectures on practical courses on intercultural communication, as well as for creating textbooks on aspects of intercultural communication.

**Results:** In the practical part of this qualification work, were analyzed the most famous cultural stereotypes of Spain and its people. This work implies ethnic stereotypes, i.e. stable ideas about the moral, physical, mental qualities, traditions, and habits inherent in representatives of a particular ethnic group. Certain language units contain evaluation opinions about the above qualities. Of course, the validity and reliability of stereotypes can be quite controversial and not always correct. However, in one way or another, they reflect both the past and present experience of the relationship of peoples, the comparison of behavior, traditions, moral and ethical and psychological traits.

They were identified and for convenience divided into a number of false and true stereotypes, with the following detailed description of each.

Further, we made comparative analysis of stereotypes and of contemporary Spanish culture. The Spanish language was considered both within Spain itself, and by a number of other Spanish-speaking countries, as well as by students of this language. Many language stereotypes were identified, both in terms of grammatical structure of the language and phonetic, and where and in what form we can observe them.

**Implementation advice:** The empirical data and results of the conducted research form the foundation for the educational product "A common stereotype and modern Spanish culture: notes for tourists" can be used in seminars on intercultural communication.