

Research Topic: The System of Means of Speech Manipulation in Modern English Political Discourse

Graduation Qualification Paper from:

Pyatigorsk State University

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Chair of Experimental Linguistics and Intercultural Competence

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Main parts: Contents, Introduction, two Chapters, Conclusion, Bibliography

Keywords: political discourse, pre-election speech, communication, politician, speech manipulation

Abstract:

The **significance** of our research is determined by the increasing interest of scientists to the problem of speech influence on people's minds. The significance of the paper is also dictated by the importance of comparative studies that can identify and describe the purpose and nationally specific features of political discourse in the mental pictures of different nations. The research in this field appears to be significant from both a theoretical and practical points of view, since the analysis of speech manipulation technology helps in developing ways of protection against it.

The **object** of this study is the English-speaking political discourse.

The **subject** of research is the system of means of speech manipulation in English-speaking political discourse.

The **purpose** of this paper is to analyze various means of speech manipulation in political speeches delivered by Barack Obama and David Cameron.

The given purpose specified the performance of the following **tasks**:

- 1) to define the concept of political discourse;
- 2) to study the structure of discourse: the participants, the content, the social and political context, forms, channels, tools and functions;
- 3) to identify peculiarities of the formation of public opinion as a goal of political discourse;
- 4) to define the nature and the moral aspect of the speech manipulation in political discourse;
- 5) to analyze the specific characteristic features of means of speech manipulation in the political discourse of Barack Obama and David Cameron.

The **first chapter** is devoted to some theoretical points in the study of the concept of political discourse in linguistics and different means of speech manipulations.

The **second chapter** contains the analysis of the use of certain tactics and stylistic devices in the political discourse of Barack Obama and David Cameron as means of speech manipulation.

In the **conclusion** some results and deductions of this research are presented