

Title: "Communicative methods in teaching English as an effective way to develop linguocultural competence"

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Topical importance: lies in the fact that communicative methodology of English language teaching is most effective one for development of speaking. It helps students to express themselves and their thoughts freely. Communicative methodology makes it possible to develop various competencies and language skills. Linguistic and cultural competence are the key ones in our study, since we live in an era of globalization and it seems necessary to have an understanding of the cultural characteristics of countries and nationalities, as well as the ability to share knowledge about your own culture. After all, language and culture are inextricably intertwined.

Goal: to study the didactic possibilities of the communicative methodology of teaching foreign languages and to prove its effectiveness for the formation of linguocultural competence among students.

Tasks:

1. To study modern methods of teaching foreign languages;
2. To explore the features of the communicative methodology of teaching English;
3. To identify the basic principles of the communicative methodology that contribute to its effective application in teaching;
4. To analyze the features of the formation of linguistic and cultural competence;
5. To consider the communicative teaching methodology as a way of formation linguocultural competence;
6. To create a handbook with a collection of communicative tasks for development of communicative skills.

Theoretical value consists in the systematization, generalization and analysis of the material within the framework of the topic of our study.

Practical applicability: it consists in the fact that the information obtained during the study can be further used in teaching of foreign languages using a communicative methodology, as well as for writing scientific papers on this topic.

Results: In the practical part of this research work, we found out how linguocultural competence is formed. We have identified and summarized a number of the most important principles and characteristics of a communicative teaching methodology. Based on our research, we have compiled a collection of communicative tasks aimed at developing communicative skills according to a communicative teaching methodology. Tasks are divided into categories, which allow to choose the exercises that are most suitable for the topic of the lesson. The collection includes various types of games and exercises. Thus, students improve their language skills during interesting and active tasks.

Implementation advice: The empirical data and results of the conducted research form the foundation for the educational product "Boost your speaking skills" and it can be used in English lessons at school, in additional classes and optional courses, as well as in self-study in order to overcome the language barrier and improve communication skills.