

Abstract

Subject matter: Conflict as the basis for the formation of a coalition discourse

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Topicality of the research: related to the importance of conflict as an effective method of influencing society and an effective way to achieve goals by forming a coalition with one of the warring parties.

Objectives of the research: supplementing the theory of coalition discourse by analyzing and classifying markers of education conflict development and coalition formation in it

Tasks of the research:

1. Studying the history of conflict as a linguistic phenomenon;
2. Research the theoretical basis of conflict;
3. Consideration of the problem of coalition discourse as a type of intergroup conflicts;
4. Analysis of examples of creating a coalition based on domestic and foreign television programs;

5. Identification of conflict markers, successful and unsuccessful examples of coalition formation based on situations taken from domestic and foreign television programs;
6. Offer the possibility of practical use of an innovative product.

Theoretical and practical significance:

The theoretical significance of the research is the study of the concepts of "conflict" and "coalition", the study of the classification of conflicts and types of formation of coalitions, as well as their development. The practical significance of the research is connected with the possibility of familiarization and analysis of conflict situations based on domestic and foreign TV shows and series. This development can be used to Supplement the theory of creating coalitions based on conflict situations, as well as for example in teaching and studying the discipline "Linguistics" and "Intercultural communication" for students majoring in "Theory and practice of intercultural communication".

Results of the research

Our research has identified phrases that occur mainly at the stages of emergence, peak, decline, and resolution of the conflict.

Recommendations: the results of the research can be recommended to translators and interpreters, to professors of French linguistics working at different types of educational and linguistic programmes.