

ABSTRACT

The theme of the final qualifying work: Mechanisms for ensuring sustainable development of the industrial cluster of the region as a necessary condition for ensuring its economic security (on the example of the Stavropol territory)

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Relevance of the research topic. For several decades, Russia has been developing an economic system with inter-regional disparities, which increases the stratification of the Russian Federation's subjects by the level of reproduction and the uneven socio-economic development of the regions. Modernization of industrial policy, in order to achieve effective socio-economic development of the Russian Federation's subjects in a stable positive dynamics, the result of which should be an increase in the quality of life of the population, faces a number of problems, namely, the financial and investment provision of the regions. Therefore, the regional development strategy should be formed taking into account the peculiarities of territorial development, the production specialization of the region and its potential opportunities. The relevance of the topic is due to the fact that improving the mechanism for managing the development of the industrial complex of the region is of exceptional importance in terms of its sustainable development based on a higher technological structure and ensuring an increase in the contribution of industry to solving socio-economic problems of the territory. In this regard, it becomes relevant to level out negative trends in socio-economic development based on the dynamics of growth in regional budget security, population income and aggregate demand and supply. However, in General, innovations related to the quality of the management system are mainly local in nature, characterized by insufficient coordination in the legal space of the regions

and the country, and are not provided with state-political, scientific and organizational support. The presence of the identified deficiencies underscores the growing relevance of the topic of WRC, its theoretical and socio-economic importance, the need of scientific knowledge in the field of new governance, a comprehensive study of its mechanisms in more complete utilization of reserves of economic and organisational resources, local competitive advantage, ensuring stable improvement of the living standards of the population through the creation of jobs, and consequently industrial development and effective use of industrial policy instruments to improve it.

Purpose of work. The purpose of the final qualification work is to substantiate the main directions of development of the industrial complex of the region and identify the mechanism for managing the industrial complex in the conditions of sustainable development of the region and ensuring its economic security.

Tasks:

- identify the role and place of the industrial complex in the process of forming the level of socio-economic development of the region and ensuring its economic security;

- to consider the principal approaches to the content of the organizational and economic mechanism for managing the development of the industrial complex of the region;

- to study the resource potential of the industrial complex of the Stavropol territory and clarify the system of indicators of its development;

- to propose a set of measures aimed at improving the mechanism of development of the industrial complex of the region, as a necessary condition for ensuring its economic security.

Theoretical and practical significance of the work. The theoretical significance of the final qualification work is to improve the production base of the industrial complex based on the cluster approach.

The practical significance of the research is as follows: the main indicators for industry sectors are formed and their significance in the national economic complex of the country is determined; the main measures for improving the industrial complex of the Stavropol territory are proposed; the ways to achieve renewal and modernization of the industrial base of the Stavropol territory are determined.

Research result. The development of the industrial complex of the Stavropol territory has a significant impact on the dynamics of socio-economic indicators of the region. The state's policy of supporting the region provides prospects for the development of all branches of the industrial complex, which makes it possible to create effective conditions for economic growth, attract investment, improve the quality of life of the population, create jobs and highly qualified personnel.

Recommendations:

We propose the following measures for the development of industry by creating a new cluster in the Stavropol territory:

1. Create a powerful investment magnet for territories.
2. Develop a high-tech competitive industrial complex.
3. Increase the share of innovative and knowledge-intensive industries in the structure of the gross regional product.

The formation of the market for investment proposals can be reduced to the following main areas, as part of the implementation of industrial policy by the government of the Stavropol territory:

1. You must prepare a list of 50 – 60 other significant investment projects of the Stavropol territory on the basis of the following criteria: minimum investment – 0.2 million USD, a level of profitability above 35%. Create a single, end-to-end and constantly updated database of investment projects, in accordance with the main forms of financing and areas of work with potential investors:

- a) attracting loans from foreign banks;

b) foreign direct investment: purchase of shares in existing enterprises, creation of joint ventures, creation of enterprises with 100% foreign financing;

C) implementation of leasing schemes.

2. Improving the forms of attracting foreign capital involves the development of various schemes for attracting investment and, consequently, a differentiated approach to the organization of work with foreign investors: The most promising form of attracting foreign investment, which should be supported by the efforts of regional public authorities, is the use of so-called "performance Contracting" schemes, that is, the supply of equipment, installation and commissioning at the expense of a foreign investor with the transfer of the object to its ownership during the payback period of the project. The next priority form of investment is foreign investment in the authorized capital of economic entities. In order to support this form of investment of foreign capital, it is necessary to create and regularly update a database of potential direct foreign investors interested in working in the territory of the region; organize information exchange with them, and conclude framework agreements on cooperation; based on the conditions imposed by direct investors, select projects and send them for consideration to the appropriate investment structures.

3. enterprises fully owned by foreign investors can make a Significant contribution to the creation of new production facilities using advanced technology in the territory of the region. In order to facilitate the creation of such enterprises, it is necessary to conduct an inventory together with the Ministry of state property of the Stavropol territory and create a database of construction sites provided with engineering communications, unfinished construction of commercial production facilities, unused production areas.

4. lending to enterprises in the Stavropol territory by foreign banks is a Relatively low priority, but rather significant direction for attracting foreign investment. In this regard, it is necessary to create and constantly update a database of investors-creditors interested in placing financial resources on the territory of the province. Based on the results of this work, establish business contacts and sign

framework agreements on cooperation with foreign banks that are most active in the Russian market.

5. The next area of work is the inclusion of the Stavropol territory in the programs of technical and Advisory assistance through bilateral and multilateral cooperation with foreign countries (including participation in the programs of TACIS, the Eurasia Foundation). It is necessary to study the use of these funds for investment cooperation at the stages of project financing, enterprise restructuring plans, preparation of feasibility studies and business plans. The wide application of these measures will contribute to the revival of the region's foreign economic activity and its further integration into the international division of labor.

Thus, the application of the cluster approach in the regional economy contributes to the formation of new regional industry clusters, which, in turn, serves as a "locomotive" for the development of enterprises with high added value in the region, ensuring the achievement of stable economic growth, economic security of the region and sustainable development of the region's economy.