

Annotation

Thesis: Peculiarities of the organizational and economic mechanism for the formation of the infrastructure of physical culture and sports and the sphere of increasing the efficiency of the use of sports facilities in the region Caucasian Mineral Waters.

Physical culture and sport are an integral part of the modern lifestyle. Currently, physical culture and sports services are used by the society for varied spiritual development and physical training, disease prevention, healthy lifestyle formation, prolongation of creativity, reasonable and varied free time of the population. Physical culture and sports are one of the fastest growing sectors of the social sphere in the world over the past decades. In recent years, due to the professionalization and commercialization of sports, competition in international market has become acute, and our country is gradually losing its leading position in many kinds of sports. The physical and technical basis of physical culture and sports includes physical culture, sports and sports facilities. Most of the existing large physical education and sports infrastructure facilities were built in our country in the second half of the 20 century, the state of more than half of the objects are in decline. In this regard, the problem of creating new sports facilities and reconstructing old ones can be considered a key one. Thus, today there is an urgent need to address an important social problem - the organizational and economic development of physical education and sports infrastructure in the Russian Federation and the development of new measures of state support for the development of physical culture and sports in the regions aimed at strengthening and preserving the health of the nation. All this makes the matter of research relevant and topical.

Objective: To analyze the development trends in the infrastructure of physical culture and sports in Russia, to characterize the sports infrastructure and its development in the region of the Caucasian Mineral Waters, and to develop a service project for a sports hotel for boxers.

Objectives of the study:

1. To determine the objectives of the development of physical culture and sports and ways to improve the effectiveness of sports and recreational services in Russia.
2. To consider the concept of infrastructure of physical culture and sports, its composition and specific features.
3. To carry out the classification and study the construction and planning solutions of sports and recreational facilities.
4. To make an analysis of traditional sports and the state of sports infrastructure in the region of Caucasian Mineral Waters;
5. To develop a service project for a sports hotel for boxers in the city of Georgievsk.

Conclusions on the study:

1. Creation of an affordable and quality infrastructure is the most important

condition for the functioning of a full-fledged sports services market, one of the most important factors in promoting the sports industry as a market for physical education and sports services.

2. The construction of professional sports centers aimed at preparing the Olympic reserve, taking into account the priority sports and traditions of the peoples of the North Caucasus, will increase the number of prize-winners at the World Cup and the Olympic Games - this will raise the prestige of Russia on the international sport market.

3. The legal base for standardization, certification, classification and licensing of touristic enterprises, physical culture and sports will provide athletes and tourists with quality sports and tourist facilities, which in turn will promote their popularization and attraction of additional tourist flows to the regions.

4. Realization of effective state policy regulating the issues of ensuring a favorable investment climate, as well as the development of targeted programs for attracting medium and small private capital in the development of the physical culture and sports infrastructure, will create a favorable investment environment in the region, and raise additional funds to support the CMS region Modern sports facilities.