

Abstract
Graduation Level of Proficiency Paper
(bachelor's degree)

Subject matter: Features of the speech behavior of the hosts of political TV debates in Spain and Russia

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Information about customer organization: Institute of Roman and German Languages, Informational and Humanitarian Technologies.

Topical importance: The relevance of the research topic is due to the increased interest in the cultural and pragmatic side of the language. Public speech is beginning to take on the features of everyday speech, and the language tools used in modern language are having an increasing impact on the audience. The speech behavior of the presenter significantly affects the current state of intercultural communication, and the analysis of political TV debates provides an opportunity to explore the diverse practice of the translator's speech culture, stylistic features, and the material presented, as well as to understand the symbolic and semantic basis of popular culture.

The goal of the work is to study the communicative, stylistic, linguistic and cultural features of the speech of Spanish and Russian hosts of political TV debates.

Tasks:

- to determine the characteristic features of the modern political television media discourse;
- to study the political media discourse in modern studies;
- to analyze the concept and functions of the political media discourse;
- to determine the features of the television political media discourse;
- to analyze the features of the speech behavior of the Spanish and Russian hosts of political TV debates;
- to formulate some substantive features of the political TV debates in Spain and Russia.

Theoretical value and practical applicability: the theoretical significance of the research lies in the fact that the materials, provisions and conclusions can be used in theoretical and practical courses on stylistics, linguistic theory of mass media, Internet journalism, theory of discourse and linguoculturology, and the results of the research make a certain contribution to the development of the theory of media discourse.

The results of the study: The host is a bright character and the carrier of speech culture. Skills of speech control, saturation of speech with various speech turns, interaction with the public, possession of grammatical and orthoepic norms-

all this contributes to the successful implementation of communicative tasks and is a bright example to follow. When analyzing the Spanish and Russian political debates, we transcribed and analyzed the speech and behavior, identified some stylistic, pragmatic, communicative and content features of the speech and behavior of the hosts of Spain and Russia. The results of the study served as the basis for the development of a practice-oriented project.

Recommendations: the product of the research is an online reference book on the topic "Verbal and non-verbal means of communication for conducting debates", which can be used to study the language characteristics of the opponent and the subsequent influence the speech and behavior of another person. It can be used for the successful conduct of debate circles.