

Summary

Graduation qualification work:

“Production of the documentary project “The journey of Posner and Urgant”: the specifics of screenwriting and directing drama”.

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Key words:: documentary, journalism, travel project, production, television, travel, specifics.

Relevance of research topic. Documentary is a relatively new art form. Its history is relatively short compared to the history of music, painting or theater. Documentary cinema is a complex creative process determined by ideological and technical specifics, as well as genre and compositional palette. It has a powerful impact on the cultural education of young people.

Unlike feature films, it is a more complex production process and has less demand among a mass audience, and also requires more time for script writing, filming and editing. Naturally, it attracted the attention of journalists, sociologists, aesthetics, art historians, cultural theorists - everyone who is interested in the problems of artistic creativity and perception.

The relevance of the research topic is determined by the growing need for the creation of documentary television programs on various topics, and the increase in the growth rate of the creation of such content in the conditions of the Russian media market. Nevertheless, not every documentary work can be reliable, accurate, high-quality, most often such documentary projects are aimed at infotainment, they neglect the laws of the documentary genre. In this regard, it seems necessary to study the script-dramatic specifics of the documentary project, to identify its main methods and techniques of creation and production.

Aim of the work: to identify the specifics of the script-directing drama of the series of TV shows “One-storied America”, which are part of the documentary project “The Journey of V. Posner and I. Urgant”.

Objectives:

- to study the functional and genre features of documentary films;
- consider the specifics of documentary film production;
- carry out a script-directorial analysis of the cycle of television programs “One-storied America”, which are part of the documentary project “The Journey of V. Pozner and I. Urgant”;
- to identify the basic principles of the creative activity of TV presenters V. Pozner and I. Urgant when creating a series of programs “One-storied America”.

Theoretical and practical significance of the research of the study lies in the fact that its conclusions create a theoretical basis for further study and improvement of methods and techniques for producing a documentary project. The materials and conclusions of the work can be used as recommendations for representatives of the electronic media, specializing in the production of documentary films.

The scientific ideas and conclusions about the functional-genre features of documentary cinema contained in the work make it possible to use them in practical journalism as recommendations to the film crew directly working on the creation of a documentary project.

The practical significance of the study lies in the fact that the resulting conclusions can be used in the activities of practicing journalists and cinematographers, as well as in the educational process of universities when teaching the disciplines “Scenario”, “Fundamentals of Drama”, “Production of a documentary film”.

Results of the research:

1. Each episode of the “One-storied America” TV series is devoted to the study of one socially significant problem that journalists seek to reveal from different angles, positions and

opinions. The scenario idea is realized with the help of the general dynamics of the cycle, the use of the same editing techniques, the introduction of archival footage and, most importantly, a reference to the novel "One-storied America", which gives the ideological integrity to this cycle of programs.

2. The creative activity of TV presenters V. Pozner and I. Urgant when creating a series of programs "One-storied America" meets all the professional qualities that true TV presenters should have. The journalists were able to jointly create a project understandable to a wide audience. I. Urgant is responsible for the entertainment component of the film, and V. Pozner is responsible for the educational one. They are also joined by the American journalist B. Kahn, who, being an American patriot, has his own opinion. The three presenters are gradually collecting facts, people's opinions, exchanging impressions with each other during the trip, trying to uncover the question of whether the Americans still believe in the "American Dream".

Recommendations: possible directions for further development of this topic are seen in the analysis of the successful production of documentary films, in identifying patterns of use of various tools and technologies in the field of travel journalism, as well as in the study of the principles of working on journalistic content.