

## **ABSTRACT**

**Title:** Concept «Rusia» («Russia») in modern Spanish journalistic texts

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**Topical importance:** lies in the study of concepts actualized in language, which in turn expresses national representations of the world and, in particular, of another nation. This type of knowledge will allow us to look at ourselves from the outside and see our country through the eyes of another nation.

**Goals:** research and describe the structure of the concept of Russia and the forms of its realization in modern Spanish journalistic texts.

### **Tasks:**

- 1) Consider the notion of concept and its structure
- 2) Identify features of journalistic texts as a source for studying the structure of the concept
- 3) Identify patterns of perception of Russia as a country by Spanish native speakers

**Theoretical value and practical applicability:** This kind of theoretical studies unquestionably contribute to the hypothesis of the cognitive structure of the word. The practical value of our work lies in providing an opportunity to identify the unique perception and depiction of the element of the world called Russia which are characteristic of Spanish native speakers on the basis of journalistic texts alone.

**Results:** In this paper we examined the concept as the basis of the linguistic view of the world and a basic notion in Linguistics. We also examined the structure of the concept and notions of journalism and journalistic style.

We believe that a concept is a sort of a concentration of culture in our mental activity. A concept is something through which culture finds its way into our mental world. A concept is also a phenomenon through which an individual – a most ordinary person – finds their way into the culture and may even influence it at certain points.

Journalism, which informs us of facts, shapes the public views, strongly impacts the mind and feelings of the individual. It provides a huge flow of information relating to everything happening in the world.

One perceives a different culture through the perspective of their own national values and unique character traits. Thus the knowledge of the way the Spanish perceive Russia gives us abundant material for the study of peculiarities of their attitude towards Russia.

For the most accurate understanding of the structure of the concept of “Russia”, we broke this concept down to four themes and gave them conditional names, namely: “Politics”, “Economy”, “Society” and “Energy”. Along with these themes, we also defined corresponding sub-themes that reflect the Spaniards’ view of Russia more vividly.

Our country in its entirety emerges, as seen from Spanish journalistic texts, as a country with strong political and economic relations with the rest of the world. Different aspects of Russia, its cultural and social life, as well as sports and weather are depicted.

The level of economic development of Russia continues to be disputed by comparing the actual level with the level, declared by our country in the international arena. This brings about a certain “circular motion” – considering the variety of topics (“Politics”, “Economy”, “Society”, “Energy”), we continuously

return to the topic of energy resources as they are the main sources of income for Russia today.

It should be noted that the researched material shows that the vast majority of journalistic texts focus on presenting Russia's role on the international scene and only a small part of them cover the inner life of the country. This allows us to conclude that our country is of interest to Spain only as a member of the international community. The reviewed articles imply that the conduct of our country is essentially focused on strengthening its position in the international arena.

**Implementation advice:** In this final qualifying work we only made a modest attempt to analyze the image of Russia in the contemporary Spanish journalistic texts, in particular to carry out the analysis of the concept of "Russia". Further research perspective is seen in the study of stylistic means of expression of the concept Rusia («Russia») in modern Spanish journalistic texts.