

## Summary

**Subject matter:** The improvement of the practice of management of the investment appeal of the municipal formation (on the example of Mineralnye Vody municipal district).

**Author:** Babayan Loretta Vagifovna.

**Supervisor of studies:** Chekmenyov Dmitriy Sergeevich, candidate of historical sciences, assistant professor, chair of creative and innovate management and law.

**Customer organization:** Administration of Mineralnye Vody municipal district.

**Topicality of the research:** the efficiency of the development of the municipal formation in the considerable degree depends on the investment appeal of the territory.

**Objective of the research:** generalization of the theoretical and practical aspects of management of the investment appeal of the municipal formation and development on this basis of a complex of measures aimed to improve the investment appeal of Mineralnye Vody municipal district.

**Tasks of the research:**

- to give concrete expression to the notion of the investment appeal of the administrative- territorial unit;
- to identify and describe the existing models of the assessment of the investment appeal of municipal formations;
- to analyze and generalize the technologies of the improvement of the investment appeal of municipal formations;
- to work out in detail the system of management of the investment appeal of Mineralnye Vody municipal district;
- to formulate and substantiate the main directions of the improvement of management of investment appeal of the territory at municipal level.

**Object of the research:** a complex of management relations arising over the realization of the investment activity by the organs of local government.

**Subject of the research:** the process of management of the investment appeal of the municipal formation as an administrative and territorial unit and as a complex socio-economic system.

**Main results:** the research gives concrete expression to the notion of the investment appeal of the administrative- territorial unit; highlights and describes the existing models of the assessment of the investment appeal of municipal formations; analyzes and systematizes the technologies of the improvement of the investment appeal of the municipal formation; works out in detail the system of management of the investment appeal of Mineralnye Vody municipal district; formulates and substantiates the main directions of the improvement of the investment appeal of the territory at municipal level.

**Recommendations:** adoption of the business-map technology to improve the investment appeal of Mineralnye Vody municipal district and intensification of investment activity. The need for the adoption of the business-map technology is

conditioned by the fact that the empowerment of regions, their acquisition of more independence resulted in the division of responsibility between the center and the bodies of local government for the conducting of the regional investment policy, for the realization of the investment projects and programs.