

Abstract

Graduation Level of Proficiency Paper
(Bachelor's degree, Specialist's degree, Master's degree)

Title: Lexical Innovations in the Sphere of Business and Commerce (on the Material of the English Language)

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Topical Importance: Business and commerce have become one of the main topics of intercultural communication at the turn of the 20th-21st centuries. The emergence of new and redefinition of the existing objects and phenomena lead to mass replenishment of the English vocabulary with new words, which then become recorded in dictionaries.

Goals: To reveal general regularities of formation of new words, to determine the criteria for the classification of the surveyed words in the system of business English.

Tasks: Study of the different points of view and approaches of linguists to the problem of establishing the causes of emergence of new words; detection of the role of new words in the modern linguistics; analysis of new words in the system of business English communication; identification of their semantic and derivational features.

Theoretical value and practical applicability: The resulting data make a definite contribution to the study of English vocabulary in the traditional semantic and derivational approach and can be used in teaching of the English language. Practical results are presented in an extensive appendix to the paper, which is a comprehensive English-Russian glossary of the study subjects.

Results: Such spheres as economics, banking, computerization and communication belong to the most frequently productive spheres of new words within the sphere of business and commerce. There are a lot of words to name occupations of people and their jobs (26% of the surveyed entities). Blending is the most productive type of word formation (43%) in the sphere of business and commerce.

Implementation advice: Derived materials (especially the data from the application to work) can be used in the practice of teaching English.