

**The theme of the graduate qualification work:** “Functional and strategic potential of chat communication (on the material of the English language)”

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**The relevance of the research** is the functional and strategic potential of the chat communication vocabulary is due to their dominant role in creating the basic features of computer discourse on the one hand and their increasing importance in modern communications on the other.

**The purpose of the work** is the study of lexical means and methods of word formation on the material of chat communication examples.

**The objectives of the research:**

1. to define the concept and analyze the main characteristics of computer discourse as an integral type of communication;
2. to describe the features of chats;
3. to describe the methods of Internet lexemes word formation;
4. to distinguish and classify the corpus of lexical units according to the basic word-formation models.

**The theoretical and practical relevance of the research** is determined by the fact that the study makes a certain contribution to the development of acute problems of linguistics, and its results are directly related to the development of the computer vocabulary of language in terms of stability / variability of lexical units and the dynamics interaction of various lexical units.

The practical value lies in the possibility of applying the results of the study in compiling a manual on communication techniques in a computer-mediated environment, which was reflected in the creation of a practice-oriented product: User memos “Rules for effective communication in group chats”. In addition, the

findings can be used in theoretical courses in lexicology, stylistics, and in a special course on computer literacy.

**The results of the research** were tested at the annual regional scientific-practical conference of young scientists, graduate students and students of PSU “Young Science - 2020” and are reflected in the following publication: “Pragmalinguistic characteristics of chat communication” // Young Science-2020, Pyatigorsk: PSU , 2020.

**Future references.** The rapid development of the computer vocabulary in terms of dynamics interaction, stability / variability of lexical units requires constant study. The prospect of further research in this area focuses on the joint work of linguists, psychologists and IT specialists.