

Summary

Key words: thematic group, cultural specificity, neutral and the estimated vocabulary, pragmatic peculiarities of thematic vocabulary subject matter: features of the Thematic Group "student life" shown in the semantic and pragmatic aspects.

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The aim of the Graduate Work is description, semantic and pragmatic analysis of the characteristics and specificity of the thematic group "Student Life" lexical units. The relevance of the study substantiates with the possibility to summarize lexical material, representing the cultural specificity on a topic related to students in Germany, their learning process, life and professional prospects.

The practical significance of the work lies in the fact that the results have a positive impact on increasing students' knowledge of the country, their perception of a cultural identity and increase interest in a foreign language.

Reference group "modern German student" is shown in the organized educational process system in Germany. Such organization allows to highlight thematic typical situations of the process. Typical situations in turn use the common, neutral, expressive, evaluative vocabulary and standard speech formulas that can economically deliver the content, understandable to everyone and have universal significance for all of the participants of such situations or people interested in it. The pattern of use the thematic vocabulary reveals the pragmatic features of the vocabulary and speech patterns, which consist of the fact that the verbal statement must contain evaluative component (positive, negative or neutral).

The thematic vocabulary analyzed in the work got the interpretation of the pragmatic significance in it. The value of the information made by the author is understandable to the recipient of the information and can tune up the future students accordingly.

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