

Theme of final qualification work: Organization and development of tourism based on the resources of the hunting grounds of the regions of Russia (with the development of a tour of the objects of the North-Caucasian Federal District)

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Relevance of the research topic. During the period of a sharp transformation of socio-economic relations in Russia, the attitude towards natural resources, their value and use has changed dramatically. One of the specific sectors of nature management in Russia is the hunting economy, the purpose of which is the rational use, reproduction and protection of non-timber forest products, primarily hunting animals.

The collapse of the old system of hunting management has passed and the formation of new socio-economic relations in this area is currently being observed. One of the most promising areas for the development of the industry is hunting tourism. The market of services only for foreign hunter-tourists in Russia is estimated by experts at the level of 150-180 million rubles. per year, and the capacity of this market is tens of times higher. And this despite the fact that only a small part of the hunting trophy potential of the country is used. Domestic hunting tourism is growing rapidly.

The organization of hunting tourism is associated with the solution of social, legal, organizational, economic and environmental problems. Without their knowledge and proper resolution, it is impossible to rationally organize the long-term inexhaustible use of the resources of hunting animals, their reproduction, it is impossible to ensure high hunting performance, reliable and attractive tours. That is, it is impossible to organize tours with high efficiency and economic benefits for all parties involved in it. The relevance of the theme of final qualification work is due to the need to develop hunting tourism as an effective mechanism for improving the hunting economy of the regions and Russia as a whole.

The aim of the final qualification work is to study the basics of organizing hunting tours and to develop, based on the obtained data, the tourist product "Caucasian Trophy".

To achieve this goal it is necessary to solve the following interrelated tasks:

- to study the etymology of the concept of hunting tourism, to identify the technology of design and implementation of hunting tours;
- give a general description of the Kabardino-Balkarian Republic and analyze the resources of the hunting grounds of the region;
- to analyze the regulatory framework for the organization of hunting tourism in the Russian Federation;
- develop a program of the tour "Caucasian Trophy";
- generate technological documentation for organizing a tour;
- calculate the cost and develop proposals to promote the tour.

Theoretical and practical significance. The theoretical significance of the final qualification work consists in focusing on the organization of hunting tourism, in addressing the problem of realizing the potential of the Kabardino-Balkarian Republic in the context of the organization of hunting tourism. The practical significance lies in the fact that the provisions set forth in the work can be used in lecture courses on disciplines such as: the organization of tourism activities, the design of tourism services, tourism management, etc.

Research results: the etymology of the concept of hunting tourism has been studied, the technology of designing and implementing hunting tours has been identified; the general characteristic of the Kabardino-Balkarian Republic is given and the analysis of the resources of the hunting grounds of the region is carried out; analyzed the legal framework for the organization of hunting tourism in the Russian Federation; The program of the tour "Caucasian Trophy" was developed; technological documentation for the organization of the tour; the cost is calculated and proposals for promoting the tour are developed.

Recommendations: In addition, the developed hunting tour is a tourist product ready for sale and can be offered for implementation.