

Abstract

Subject matter: Humor in cross-cultural communication

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Topical importance: This topic is important, because in the modern world more and more studies prove the influence of humor on the efficiency, emotional and physical condition of employees. Humor helps to learn new material and better easier. Statistics have showed that people with a sense of humor achieve greater success at work than others. Humor is especially important for increasing the competence of a specialist in intercultural communication, as it reflects the culture, traditions, norms of behavior and the history of the people. Also, with the help of the correct use of humor, a specialist will be able to prevent conflict and awkward situations easier during the communication with a representative of another culture. Trainings are the most effective method for increasing professional competence and for developing effective professional skills. The training also leads to the practical mastery of new or subsequent behavior, the acquisition of new more advanced behavioral skills for professional and personal development. Trainings play an important role in the education for specialist in intercultural communication, because intercultural communication like any academic science needs regular maintenance of skills at a professional level.

Goals: To justify theoretically the role of humor in the professional competence of a specialist in intercultural communication, to create a training "Communicate with humor" for teaching future specialists in intercultural communication how to use jokes with representatives of different cultures in an appropriate way.

Tasks: • Consider such concepts as "professional intercultural communication", "the role of humor in professional intercultural communication", "the role of training in the education of a future specialist in intercultural communication"

- Search and select material to create the training
- Learn about humor in English, French, German and Spanish languages
- Create the training "Communicate with humor"

Theoretical value and practical applicability:

Theoretical value of the research is to determine the role of humor in the professional development of a specialist in intercultural communication. Practical value of the study is the application of the training "Communicate with humor" when preparing students in intercultural communication.

Results of the study: A training for future specialists in intercultural communication "Communicate with humor."

Implementation advice: This training will be used on the basis of Pyatigorsk State University in the process of preparing students for intercultural communication.