

SUMMARY

The theme of graduation thesis: "Tourism and recreation cluster as an organizational-economic mechanism of management by formation and development of innovation potential of the North Caucasus Federal district (on the example of international experience)".

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The relevance of the research topic. Clustering of the tourism sector of the regional economy is designed to promote better use of the accumulated potential and its further development, increase of competitiveness of subjects of tourist activity, their compliance with world standards. The cluster approach contributes to the productivity, efficiency and competitiveness of the regional economy and overall sustainable development of regional socio-economic systems.

The aim of the study is to develop scientific-methodical bases of management by processes of formation and development of the tourism cluster in the NCFD to improve its functioning in the regional economy.

Tasks:

- To identify current approaches to the definition of the tourism cluster.
- Identify features of cluster approach to the development of the sector of the economy and regions.
 - Consider foreign experience of increase of competitiveness of regional economy through the development of tourist and recreational clusters.
 - Identify tourism and recreation cluster as an important factor of sustainable economic development strategies of regions of the Russian Federation.
 - To diagnose the state of the potential of the tourism cluster of the NCFD.
 - Choose methodological principle, the most productive for the development of the concept of formation and development of regional tourism cluster.
 - To develop a conceptual framework for the management of the formation and development of the tourism cluster of the NCFD elected on the basis of methodological principle.

The theoretical importance of research consists in development of theoretical ideas about the essential content of the regional tourism cluster, systematically reflecting its specificity and allows you to create the organizational-economic mechanism of management of its formation and development.

The practical importance of research consists in possibility of application of obtained results in practice clustering service sectors and regions of the Russian

Federation, in particular, in the design and support of purposefully created regional tourism clusters.

The results of the study. The result of the implementation of these actions should be to increase the number of actors in the cluster, its organizational design, the formation of cluster-forming cores and functioning, that is, the emergence of a fully operational tourist cluster of the North Caucasus Federal district.

The creation of modern tourism cluster in the NCFD will be the driver of development of branches of economy of regions of the North Caucasus.

Recommendations. The Central task of the development of the tourism cluster of the NCFD is its globalization (international markets), primarily in the framework of tourist flows APR. To implement this task it is necessary, in our opinion, to take the following actions:

1. To monitor the needs of potential consumers of tourist services in the Asia Pacific region, to explore the major tourist traffic to determine segments, and the region's specialization in these streams.

2. To determine the main directions of formation of competitive tourist products and the specialization of the region in international tourist flows.

3. To create tourism products.

4. To stimulate clusterisation processes in the tourism sector.

5. To stimulate the formation of the cluster core.

6. Provide administrative support to promote the export of tourism products.