

**Subject matter** Slang in Internet users' speech: pragmalinguistic and word-formation peculiarities

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**Research relevance:** This work is dedicated to a comprehensive study of computer slang in English from the perspective of word-formation and pragmalinguistics. The object of this study is the English informal language of Internet-users. Research subject is word-formation, structural and pragmalinguistic features of the language of the Internet users. The novelty of the work performed is that English AFAIK undergoes a comprehensive study from the viewpoint of word formation and speech acts for the first time. The methods used are: sociolinguistic method of correlation of linguistic and social phenomena; the method of structural analysis; statistical method of quantitative characteristics; descriptive method.

**Purpose of the research:** to analyze the main tendencies of developing of the language of the Internet as far as word collocations are concerned

**Tasks of the research:** to investigate the semantic peculiarities of computer slang from the position of the theory of speech acts, the author selects fields such as wishes, advice, request, insults, expressions of love, gratitude and respect. Also - to study word formation models of computer slang, provided in the form of abbreviations, as well as basic word-formation models of basic Internet abbreviations.

**Theoretical and practical significance of research:** lies in generalization of scientific knowledge on the issue, as well as in possibility to use the results of the research in practice.

**Results of the research:** computer slang is considered not only as vocabulary used by computer geeks and hackers, but also the language used by people of different ages and professions. Technology is created and used by some users of personal computers in direct interpersonal communication, networking, mailing and blogging. This work revealed that word-formation of computer slang is characterized by such means as affixation, syllabic, and alphabetic contamination, simple, complex and compound word-formation and derivative abbreviation.