

## Summary

**The topic of the final qualifying work:** "Production of cultural and leisure programs in the institution of social and cultural sphere (on the example of the State institution "Museum of M. Yu. Lermontov")".

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**Information about customer organization:** SBCI Stavropol territory «State Museum-reserve of M. Y. Lermontov».

**Relevance of the research topic:** the rapid development of market relations, the global reform of all spheres of society, including cultural activities have led to new modern types of professional management activities, including production. Producers become key figures who determine the direction and main ways of development of various spheres of culture. In many ways, they determine the repertory and exposition policy of socio-cultural projects. Producers are the link between culture and society. They affect the organization and course of artistic processes, the development of culture in General, and the formation of mass consciousness.

**The purpose of the work:** to study the production of cultural and leisure programs in the institution of socio-cultural sphere on the example of the SBCI Stavropol territory «State Museum-reserve of M. Yu. Lermontov».

**Tasks:**

1. to consider the features of producing in the socio-cultural sphere.
2. to determine the stages of preparation of cultural and leisure programs.
3. to analyze the main problems in the organization and setting of cultural and leisure programs in the socio-cultural sphere.
4. to describe the activities of the SBCI Stavropol territory «State Museum-reserve of M. Yu. Lermontov».
5. to perform production activities in the state cultural institution of the Stavropol territory state «State Museum-reserve named after M. Y. Lermontov».
6. to develop project recommendations for the use of tools for producing cultural and leisure programs in «State Museum-reserve named after M. Yu. Lermontov».

**Theoretical and practical significance of the research:**

*The theoretical significance* of the research is to substantiate the importance of producing in the socio-cultural sphere, in particular, in the production of cultural and leisure programs, as well as to identify the features of production activities in cultural institutions.

*The practical significance* of the work is to develop project recommendations for the use of production tools in «Museum-reserve named after M. Yu. Lermontov», which can be used by cultural institutions and all interested persons and organizations to improve production activities.

**Results of the research:** preparation of an event aimed at increasing the level of production competence in the «Museum-reserve of M. Yu.Lermontov».