

ABSTRACT

STRUCTURAL AND SEMANTIC CHARACTERISTICS OF THE VOCABULARY OF BUSINESS SLANG AND THE SOURCES OF ITS ENRICHMENT

Graduation Qualifying Thesis from: Pyatigorsk State University
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Main parts: Contents, Introduction, three Chapters, Conclusion, Bibliography, List of Lexicographical Manuals.

Keywords: slang, business slang, cross-cultural communication, international language, linguo-culturological interrelation, derivational patterns, phrasal verbs, abbreviation, office corporate slang, slang in the sphere of marketing, business conference, social jargons, metaphorical transfer, metonymy, borrowings.

Significance of Researched Topic is caused by insufficient, fragmentary study of the nominations of the English business slang, while the complex structural and semantic analysis of this particular vocabulary, will help to use modern business communication more effectively.

The objective of the thesis is the complex structural, semantic, etymological and thematic analysis of the English nominations that make up the business slang.

For the purpose of achieving the set goal, the following **problems** are established and resolved:

1. to determine the basic theoretical problems related to the study of the vocabulary of business communication;
2. to analyze different approaches in Russian and foreign linguistics to the definition of slang;
3. to identify the main parameters of the structural hierarchy of the derivational patterns of business slang;
4. to present a thematic classification of the nominations of the English business slang
5. to identify the sources of the enrichment of the vocabulary of the English business slang;
6. to describe the main methods of actualization of the motivational bases of formation of business slang.

The **subject** of our study is the structural and semantic characteristics of the nominations of business slang.

The **objects** of the analysis are the lexical nominations of the English business slang.

In this paper the following methods of linguistic analysis were used: the

complex of structural, semantic, etymological and thematic analyses.

Theoretical and practical significance of the study. The novelty and theoretical and methodological value of the graduation thesis is that the study of the nominations of the English business slang can be used in lectures, seminars on the problems of lexicology of the English language, word formation, semantics, business communications, and the development of a special course of business English.

Chapter I “Theoretical basis of the research of the vocabulary of English-speaking business slang” is devoted to foundation of the theoretical basis of the ambiguous concept of "slang" and investigation of the main aspects of the study of the modern business vocabulary.

In Chapter II “Structural hierarchy and thematic organization of the nominations of business slang” we provide the analysis of the derivational patterns of structuring the business slang in modern English, as well as the thematic classification of the nominations of business slang.

In Chapter III “The sources of enrichment of the vocabulary of business slang” we identify the ways of the enrichment of the English business slang such as borrowings from other languages and social jargons; intralinguistic resources such as metaphor and metonymy, onomatopoeia, reduplication, contamination, euphemisms and others.