

ABSTRACT

Theme of final qualifying work: «The problem of protecting the natural environment and environmental factors of the impact of tourism on the development of a tourist destination».

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The topicality of the research is the fact that, despite the fact that tourism makes a positive contribution to economic growth and development of destinations, it is also responsible for its negative impact on the environment. And tourism, to a greater extent than any other field of activity, depends on the environment, since it is the main resource and factor of tourist attraction, on which the development of various types of tourist activity depends and its preservation becomes an important economic factor for the industry.

The purpose of the work analysis of the problem of protecting the natural environment and environmental factors of the impact of tourism on the development of a tourist destination and development of a program for ensuring environmental comfort and safety of the territory on the basis of a rational organization of tourism.

Tasks:

1. Study the state of the natural environment and determine the negative factors of human impact on the ecology of natural areas.
2. Consider the positive and negative role of tourism in protecting the environment.
3. Analyze the problem of overtourism and determine the ways to solve it in the modern tourist space.
4. Describe the recreational potential of the Kabardino-Balkarian Republic.
5. Make an analysis of the positive and negative socio-economic impact on the natural destination through the implementation of tourism.

6. Develop a program to ensure environmental comfort and safety of the territory on the basis of a rational organization of tourism.

Theoretical value and practical significance lies in the fact that the methodological provisions and practical recommendations on the issues of state environmental support for tourism, formulated as a result of the work, can be used by state federal and regional authorities as the main platform for developing a general strategy and target programs for the development of the industry and preservation natural resources.

Results. In the first chapter of the final qualifying work, we investigated the global problems of interaction between nature and man through tourism. Determined the state of the natural environment and the factors of human impact on nature. Identifying the role of tourism in protecting the environment, we concluded that the development of tourism can act as a factor that stimulates the identification, protection, restoration and rational use of natural resources. On the other hand, uncontrolled and unpredictable human activity began to have a negative impact on the course of natural processes, to cause sharply negative irreversible changes in both the environment and the biological nature of the person himself.

In a practical chapter, we have developed a program to ensure the environmental comfort and safety of the territory based on the rational organization of tourism.