

SUMMARY

The Subject Matter of the Graduation Thesis: Organizational-administrative aspects of perfection of activity of osovremenennoy concerto-philharmonic organization (on the example of GBUK «Chechenskaya state philharmonic society of the name A. Shakhbulatova»).

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The Information about the Contracting Authority: The state budgetary institution of culture "the Chechen state Philharmonic society named after A. Shakhbulatov".

Actuality of research theme.

Academic music makes inalienable part of world artistic culture. Home academic music from the beginning of XIX of century and to today saves a leading role in a world musical culture, makes national glory and pride of Russia. The succession of great traditions of home school provides the very tall slat of the Russian carrying out art.

Today as never a necessity is sharply felt for the objective estimation of concerto-elucidative activity, in determination of her status in a home culture. A task to generalize the richest elucidative experience of concerto-philharmonic organizations, save elucidative traditions of home culture stands before musicology.

Objective of the Research is development of theoretical aspects and practical recommending of perfection activity of osovremenennoy concerto-philharmonic organization.

The Tasks of the Research:

- to reveal the anthropological foundations of the academic program;
- to study the history of formation of the Russian Philharmonic society and Philharmonic organizations in Russia;
- to consider the development of the Philharmonic system in the Soviet period;
- evaluation of the current state Philharmonic organizations;
- to reveal the peculiarities of organization of work of the Philharmonic society;
- to explore the concert in the Philharmonic design organizations;
- to provide organizational and managerial characteristics GBUK "the Chechen state Philharmonic society named after A. Shakhbulatov";
- to analyze the current activities of GBUK "the Chechen state Philharmonic society named after A. Shakhbulatov";
- to identify ways to improve the activities of GBUK "the Chechen state Philharmonic society named after A. Shakhbulatov".

The Theoretical and Practical Significance of the Research. The theoretical importance of research consists in development of scientific knowledge in the field of the theory of concert of design, features of formation and development of the Philharmonic system. The practical value of this research is to develop practical recommendations that can be used in the work of state budget institution of culture "the Chechen state Philharmonic society named after A. Shakhbulatov", so in other concert and Philharmonic organizations.

The Findings of the Research.

The Chechen state Philharmonic society named after A. Shakhbulatov is a professional activity aimed at the creation and public performance of classical and contemporary academic works of different genres and is one of the most important tools of ensuring the access of residents of Grozny and the Chechen Republic to cultural values. Concerts of symphonic, folk orchestras, soloists-instrumentalists, vocalists, choirs, ensembles; musical concerts and musical programs cover urban and rural population. The emphasis is on performing classical and folk direction.

Recommendations: The Philharmonic should be intensified not only with traditional media but also in the Internet space and more attention to draw on public promotion in social networks. Competent use of social networks will help the Philharmonic to learn about problems in customer service, to increase the target audience of the institution, to explore her tastes for a new product, to free publication in the media.

One of the most important tasks of the Philharmonic today is the development of a sustainable interest in music and arts, emotional-valuable attitude to the music and increase the audience of culture among the younger generation. In this regard it would be advisable for the Chechen state Philharmonic society the creation of a special project consisting of a series of programs for children and youth as a necessary and effective conditions for children's audience to the best samples of world musical classics.

Create a virtual concert hall will allow the Chechen state Philharmonic to bring a new communication level, the promotion of academic music and will contribute to creating equal opportunities of access to cultural values for inhabitants of the Chechen Republic.