

ABSTRACT OF THE GRADUATION QUALIFICATION PAPER

Subject of the graduation qualification paper:

Strategies of forming political consciousness on the international level (using the example of english, french and spanish languages)

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Data on the customer organization:

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Significance of the issues addressed in the research:

Significance of the issues addressed in the research is due to the increasing number of cross-cultural interactions and cross-cultural influence on the world political arena.

The modern era is characterized by the growth of business international relations, which affects the growth of globalization and cultural integration. Of course, first of all, the processes of intercultural interaction take place at the governmental and political level, where the representation of national and cultural interests of each country is reflected primarily in the speech act and plays an extremely important role. Following this processes, the topic of the study of strategies of political discourse becomes really interesting and relevant, due to its formation under the influence of socio-cultural characteristics of representatives of each.

Goal of the research:

To provide a theoretical justification for the need to form political consciousness in an intercultural environment for future specialists in intercultural communication, diplomats, businessmen and politicians, and to develop a training course for effective socio-cultural intercommunication in the field of intercultural political interaction in a dialogue with representatives of foreign cultures.

Tasks:

- Define the notion of the concept of "professional intercultural communication", its distinctive features and characteristics;
- Define the phenomenon of discourse in the framework of professional intercultural communication, its linguistic and socio-cultural features;
- Conduct analysis of the typology of cultures according to different criteria;
- Review the ways to implement the strategies of intercultural communication within the framework of political discourse;
- * Describe cross-cultural principles of political discourse construction;
- * Develop training for improvement of the effectiveness of communication strategies in cross-cultural political discourse.

Theoretical importance of the research:

The theoretical significance of the work is due to the systematization of data united by the topics of professional intercultural communication and political discourse in the field of intercultural communication, coverage of the theoretical state of affairs, both in Russian and foreign literature. The results of the study are intended to serve as a theoretical basis for further research on this topic.

Practical value of the research:

The practical value of the research is due to the creation of an innovative product, which has become a logical result of research and analysis conducted in the work.

This product can serve as an applied method for the formation of cross-cultural political consciousness when communicating with representatives of different cultures.

Results of the research:

The research resulted in the development of the training "Improving the effectiveness of communication strategies in intercultural political discourse", which is aimed at increasing the awareness of specialists in the field of professional intercultural communication about the necessary strategies and tactics of professional intercultural communication, developing mutual

understanding and intercultural competence in communicating with foreign-language partners, increasing the effectiveness and productivity of interpersonal and intercultural interaction.

Recommendations:

The materials of the work can be used in teaching intercultural communication and training in intercultural interaction.