

The resume of the bachelor work

“The ability to affect your partner in cross-cultural communication as a means of achieving an equal dialogue.”

by the degree seeker Diana Popidou

This qualification work is devoted to the ability to affect your partner in cross-cultural communication as a means of achieving an equal dialogue.

This work is divided into the introduction, two chapters, the conclusion, the bibliography and the application.

The introduction gives information on the main concept of the work.

The first chapter mentions professional intercultural communication as a special type of communication, the principles of implementation of professional cross-cultural communication, the professional competence of a specialist in cross-cultural communication and its basic components.

In the second chapter we analyzed the types of abilities that are grouped by similarity of the mechanisms of influence on partner in the process of cross-cultural communication and the formation of such abilities on a professional level.

The bibliography consists of 27 sources.