

Abstract
Graduation Level of Proficiency Paper (Bachelor's degree
/ Specialist's degree / Master's degree)

Title: "Prosodic organization of Spanish interrogative utterances"

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Importance:

- First, it is increasing interest in oral speech;
- Second, the role of advertising in modern society is constantly growing and need of comprehensive study is obvious;
- Third, prosodic components of advertising texts are still poorly understood, especially in the Spanish language material.

Goals: The main purpose is to establish patterns of different types of questions in the Spanish oral speech.

Tasks: Describe the types of Spanish questions; define the role of prosodic subsystems in the uniqueness of different types of interrogative utterances in Spanish.

Theoretical value and practical applicability: This work specifies the data characteristics such as fundamental frequency, duration, intensity in the Spanish oral interrogative utterances.

Implementation advice: The proper prosodic formalization of speech plays a leading role in the transmission of the syntactic structure of the expression and actualization of its pragmatic potential in any language. The present experimental phonetic research suggests several generalizations about the prosodic organization of the Spanish interrogative utterances. In the formation of a specific prosodic structure of Spanish interrogative utterances the parameters of all prosodic subsystems participate, the predominant of which is a subsystem of tone.