

Title: Borrowings in the language of modern business publications

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Topical Importance: The relevance of this study is due primarily to the fact that the topic under consideration is included in the problems of lexicology and is devoted to the semantics of borrowings. However, the undertaken research is relevant in connection with the need to update the systematization of borrowing.

Goal: to study the features of the semantics and functioning of borrowed vocabulary in articles on topics of economics and business.

Tasks:

- 1) to analyze theoretical research on this topic;
- 2) define the concept of borrowed vocabulary;
- 3) establish the reasons for borrowing in Russian;
- 4) classify borrowed words;
- 5) determine the features of business discourse in modern Russian;
- 6) to classify borrowed words by field of use;
- 7) to select borrowed vocabulary on topics of economics and business from texts of business publications presented in Internet sources, newspapers and magazines;
- 8) identify features of the semantics and functioning of borrowed vocabulary.

Theoretical value consists in clarifying the features of semantics and the functioning of borrowed vocabulary in modern Russian. Research materials can be used in the course of the modern Russian language for philological specialties.

Practical applicability: lies in the use of research results in teaching Russian as a foreign language;

Results: The results of the study are interesting and compelling. The conclusions are well-designed, robust and solid

Implementation advice: courses on lexicology, socio-linguistics and pragmalinguistics. The results of the current research can be also used by students when writing their research papers.