

ABSTRACT

Theme: Development of the tourism industry as a factor of integration of Russia into the world economy.

Author: Zhukova Diane V.

Scientific adviser: candidate of political Sciences, associate Professor E. A. Solovyova

Organization: Pyatigorsk state University. Institute of international relations. Department of international relations, political science and global economy.

The relevance of the research topic due to the rapid development of the tourism industry, its transformation into an integral part of national and world economy. Today in many countries tourism is one of the rapidly developing sectors of the economy, and some of them are a fundamental sector of the economy, largely determines the development of the country. It is said actualizes the importance of a thorough study of not only the practical aspects of the functioning of tourism in the world economy, but the peculiarities of the formation and basic characteristics of tourism as a scientific category.

The tourism potential of the Russian Federation is quite high, but used very loosely and often irrational. In this regard, the importance of comprehension and scientific investigation of optimal strategies and directions for the use and development of natural resources, scientific-technical, economic-social, recreational and tourist potential of the Russian Federation and its regions, contributing to the prospects of its integration into the world economy, also actualizes the chosen topic.

Given reasoning allows us to speak about scientific-theoretical and practical significance of the research that led to the choice of the topic.

The object of study - international tourism as a sector of the global economy.

The research subject was the development of the tourism industry as a factor of integration of Russia into the world economy.

The objective is to identify the current state of laws, capacity and dynamics of tourism development in Russia, and determine possible directions for their use in integrating countries into the global economic system.

Achieving this goal required the solution of following primary goals:

1. to trace the process of formation and development of tourism economy as a scientific discipline, to clarify the content of basic terminological units;
2. to identify key tendencies of development of international tourism in a globalized world economy;
3. to systematize the international experience of the leading countries in the global tourism industry in the internationalization of tourism;
4. to describe the dynamics of international tourism development in Russia;
5. to determine the development potential of the tourism industry in Russia and the key issues for its implementation;
6. outline the areas of international tourism development in Russia.

Approbation of the research results. Key issues and conclusions of the work were presented at the international scientific-practical conference "State building, modernization of legal and social and economic processes in modern Russia" (Stavropol, 2015), "Actual problems of economy and modern management" (Samara, 2016), "New science: financial-economic basis" (Ufa 2017), ECOSOC first Piatigorsky Model United Nations (G. Pyatigorsk, 2016) and at the regional interuniversity scientific-practical conferences of students, postgraduates and young scientists of PSU "Young science" (Pyatigorsk, 2015-2017).

The main results of the work are reflected in 2 scientific publications on the theme "features of development of international tourism in the conditions of globalization of the world economy" (Sterlitamak: AMI, 2017), "current status and prospects of tourism development in Russia" (Pyatigorsk: PGLU, 2017). 1 the publication is available in the scientometric database RSCI.

The structure of the work. Final qualifying work consists of introduction, two chapters (each of which consists of three paragraphs), conclusion, bibliographical list, containing 76 sources, 10 of them in a foreign language, 1 table, 1 chart, 1 graph and 7 applications. The total amount of work is 80 pages of typewritten text.

Synopsis:

Recently, tourism has undergone many changes. However, despite this, he has become an integral part of both national economy and world economy as a whole. In many countries tourism is one of the rapidly developing sectors of the economy, and some of them are a fundamental sector of the economy, largely determines the development of the country.

At the turn of XX-XXI centuries, tourism has become an important socio-economic phenomenon. First of all, it is associated with higher levels of human life and his need for rest. In world exports of tourism takes the third place after the income from the export of oil and oil products, weapons, cars. In addition, every sixteenth workplace have on the tourism business.

The role of tourism in global economy is very high, which in turn necessitates in-depth study of not only the practical aspects of its functioning in conditions of the world economy, but the peculiarities of the formation and basic characteristics of tourism as a scientific category.

Tourism currently plays a huge role for countries with good alignment, with the right strategy of its development it can cause economic growth of the country and its further integration into the world economy. As today is world tourism is considered as a highly profitable and dynamically developing sector of the state economy. As a source of foreign currency into the country, it affects its balance of payments, the cultural and social sphere.