

Abstract

Graduation Level of Proficiency Paper

(Bachelor's degree, Specialist's degree, Master's degree)

Title: Lexical means of the nomination of the health' sphere in Spanish journal texts

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Research Initiator: Pyatigorsk State University.

Topical Importance: consists in studying important factor of language picture of the world – health's sphere in its lexical realization in journal texts.

Goals: complex description of lexical means of the nomination of the health's sphere in modern Spanish language and features determination of its functioning in the Spanish magazines.

Tasks:

- to study concept of the nomination;
- to study features of the mass media language;
- to define the importance of the health's sphere in the Spanish mass media;
- to analyze articles, belonging to the sphere of health;
- to analyze lexical nominations of the sphere of health.

Theoretical value and practical applicability: consists in studying of nomination's concept and features of the mass media language, and also in identification and the analysis of the lexical nominations of the health's sphere.

The practical importance of research is caused by a possibility of use of materials and results of research during educational process in institution of higher education. The materials of the research can be used for methodical handbooks and for practical training.

Results: During our research we have found out that the category of health in Spanish is very extensive and includes not only the vocabulary designating medical terms, but also vocabulary of other theme groups such as human's appearance,

person's lifestyle, cosmetology, etc. Analyzing articles of the health's sphere we found out that Spaniards show unprecedented interest in health, they are interested in journal articles about healthy lifestyle, healthy food and maintenance of physical, mental and psychological health. In our research we have made sure that the Spanish language's vocabulary differs in thematic and stylistic variety. Studying of this material has shown that health in modern Spanish society gains priority value that finds reflection in the Spanish mass media.

Implementation advice: In the final qualification work we have only made modest attempt to analyze lexical features of journal texts of the health's sphere. The further prospect of the research seems in comparative studying of lexical means of nomination of the health's sphere on the material of the Spanish, English and Russian journal texts and identification of general tendencies.