

Abstract
Graduation Level of Proficiency Paper
(Master's degree)

Subject matter: Metaphorical representation of the concept "RUSSIA" in modern mediadiscourse (based on English and Spanish examples)

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Information about customer organization: Institute of Roman and German Languages, Informational and Humanitarian Technologies.

Topical importance: Due to the active process of globalization of society, political and economic events in the world, in which an important role is assigned to Russia, the study of the image of our country is becoming an urgent topic for foreign mass media. Today, under the influence of the media, public opinion and perception of facts, including about Russia, are being formed. The relevance of the study of metaphorical models in the English-speaking and Spanish-speaking discourse is due to the interest in metaphor as a means of attracting attention and influencing the audience.

Goal: The purpose of the work is to identify the features of the metaphorical representation of the concepts of Russia in the English and Spanish media discourse.

Tasks:

1. Determine the theoretical basis and research methodology for conceptual metaphor in media discourse;
2. Find, select and systematize Spanish-language and English-language and textual material, including conceptual metaphors related to the image of Russia;
3. Carry out a comparative description of the structure and functioning of these metaphors in modern media texts on the basis of the studied languages;
4. Interpret the received data;
5. Draw conclusions based on the analysis results.

Theoretical value and practical applicability: The theoretical significance lies in the systematization of theoretical ideas about the features of the cognitive metaphor and the specifics of media discourse. The practical significance of this final qualifying work lies in the possibility of using its results in the practice of teaching the courses "Introduction to Cognitive Linguistics", "Translation and Interpretation", "Intercultural Communication", in practical classes of the studied languages.

Implementation advice: The practical significance of this final qualifying work lies in the possibility of using its results in the practice of teaching the courses "Introduction to Cognitive Linguistics", "Translation and Interpretation", "Intercultural Communication", in practical classes of the studied languages.

