ABSTRACT

GRADUATION LEVEL OF PROFICIENCY PAPER BACHELOR'S DEGREE

Title: Linguistic representation of compliance and noncompliance with rules of intercultural communication (on the basis of the novel "The Great Gatsby" by F. Scott Fitzgerald)

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Topical Importance: is determined by the importance of developing principles of achieving and carrying on effective communication as well as identifying conditions for their linguistic realization. The problems of cultural differences, adequate interpretation of information, behavior and achievement of mutual understanding are particularly topical.

Goals: The main purpose of this investigation is studying and analyzing compliance and noncompliance with rules of intercultural communication in social environment.

Tasks: The main tasks are:

- o to determine the level of interconnection between the notions "Language" and "Culture" in the context of intercultural communication:
- o to define the social component influence on the process of intercultural communication;
- o to explore pragmatic significance of performance and use of linguistic means in the process of intercultural communication;
- o to analyze and denote possible variety of strategies and tactics emphasizing their correlations in the process of intercultural communication;
- o to analyze and define more precisely which verbal communication strategies and tactics ensure success/failure of the communicative act completion .

Hypothesis: we believe that strategies are closely connected with tactics as well as the same tactics are accomplished in different strategies. One more idea is that positive strategies will be actualized by neutral and emphatic vocabulary, and vice versa negative strategies will be performed by low vocabulary, or may be presented by extralinguistic means.

The academic novelty: consists in complex approach to identifying communicative strategies and tactics, as well as their correlations in the investigated novel in accordance with compliance and noncompliance with rules of intercultural communication emphasizing their linguistic conditioning.

Theoretical value and practical applicability: consists in revealing the features of

communicative strategies and tactics realization as well as their correlations in various forms of social communication. A set of recommendations for carrying on effective communication can be created for English language learners.

Results: The results of the study are interesting and compelling. The conclusions are well-designed, robust and solid.

Implementation advice: The data obtained can be used in lecture and seminar course on intercultural communication, in practical English classes as well as