

ANNOTATION

Master of tourism degree thesis.

Diriction 43.04.02 "Tourism" (Master program "international tourism: entrepreneurship, management and technology")

TOPIC: "THE FORMATION OF TOLERANCE AND SEARCH FOR POINTS OF CONVERGENCE OF NATIONS THROUGH THE STUDY OF HISTORICAL AND CULTURAL TOURIST RESOURCES "

The relevance of the research . The formation of civil society in Russia is possible only in the assimilation of fundamental democratic values. One of these values is tolerance - an indispensable condition for survival and development of modern civilization.

It is important for the development of tolerance to present a normal functioning of the society integration. Generally considered integrators are: religion, state, territory, culture, history, etc..

The major role in this situation plays development of tourism based on the study of historical and cultural tourist resources.

The relevance of this work relates to historical and cultural heritage, which is gradually understood as a specific resource, because it is very important to restore forgotten cultural monuments, monasteries, battlefields, museums, reserves and other formations.

In some cases their activity is capable to define future economic specialization of the region and its prospects in the framework of socio-economic and cultural development. That's why historical and cultural tourist potential of the regions and its study can be a chain in intercultural communication and cultural exchange that will contribute to the development and promotion of entry and domestic tourism and will start the process of integration and acculturation of society, which in turn will contribute to the formation of tolerance, and the people themselves will find more and more points for convergence.

This work **aims to** determine the importance of the study of historical and cultural tourism resources of the territories at the formation of tolerance as well as finding the points of convergence of peoples.

Based on this goal, the study has the following **objectives**:

1. To determine the essence of the concept of "tolerance" and its relevance in modern Russia.
2. To consider state-legal regulation of the issues of tolerance in modern society based on the analysis of legal acts on issues of tolerance.
3. To evaluate the role of religion in formation of tolerance.
4. To analyze the essence of historical and cultural resources of the territories and the role of their study by tourism.
5. To make the analysis of historical-cultural resources of Russia.
6. To analyze and evaluate historical and cultural tourism as a factor of the new type of tourism and its impact on the rapprochement of peoples and the formation of tolerance.

The **object of research** of this work is a process of formation of tolerance as such and the formation of its historical and cultural tourist resources.

The subject of research is a detailed study of the influence of historical and cultural tourism resources of the territories at the formation of tolerance and finding the points of convergence of peoples.

There are several common types and models of tolerance.

Historical and cultural tourism can be divided into 5 types, including historical and cultural resources.

Based on the research we can make the following **conclusions and recommendations**:

- There is an urgent need for the formation of tolerance as a moral characteristic of personality for the sake of successful conduct of the "cultural" dialogue and in order to avoid intercultural conflicts;
- Historical and cultural tourism resources of the territories should be represented in creative and reasonable approach. The concept of "uniformity", is considered unacceptable in the culture. That's why the region that seeks to become a popular destination among tourists must have unique and cultural characteristics;
- Historical and cultural tourism as a form of tourism should be a powerful engine in the tourist development of the regions;
- The role of historical and cultural resources in Russia and elements of historical and cultural objects are: music, dancing, art, literature, architecture, cuisine, education, etc., must be a serious motive for attending and encouraging people to travel. Special and definite position should increase the popularity of tourist destination of the region, as well as careful use of cultural heritage;
- Promotion of entry tourism depends not only on the presence of historical and cultural sites, even those that are known all over the world, but also on the quality of services provided, availability of resorts in monetary terms, developed tourist routes and infrastructure where important role is played by the image of the region in media;
- Historical and cultural tourism must be one of the best ways to explore another culture, allowing individual tolerant attitude towards other peoples, ethnic groups and religions.

The ancient philosophers called the traction of peoples to each other a priceless gift from the gods. Both real and virtual travels across the globe today are more accessible than ever.

Thanks to that fact modern generations have a huge opportunity to examine a variety of historical and cultural tourism resources of the territories of our country and all over the world.

Knowing these features every individual should form not only tolerant attitude to other cultures, peoples, ethnic groups and religions, but the people themselves have to find points of convergence. **In today's world we all must not only tolerate but also show our love and respect each other!**