Actualization of concepts in artistic discourse (on the basis of Arthur Hailey's works)

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Main parts: Contents, Introduction, two Chapters, Conclusion, Bibliography, List of Abbreviations

Keywords: concept, cognitive approach, conceptualization, hotel, airport, medicine, literary text, conceptual analysis

Abstract:

Significance of Researched Topic is based on the necessity to study the peculiarities of the author's individual realization of a world view in terms of cognitive linguistics. It will lead to investigation of the mechanisms of acquisition of increased senses in the concept sphere. The realization of a concept analysis will help to identify those components, which are forming a specific concept.

The objective of the thesis is to describe concepts –"hotel", "airport", "hospital" and to define their basic components.

For the purpose of achieving the set goal, the following **problems** are established and resolved:

- 1. To study the notion of *text* and *concept* as special spheres of scientific knowledge.
- 2. To identify the linguistic means of the notional conceptualization of the concepts "airport", "hotel" and "hospital".

- 3. To determine the basic components of these concepts, which are forming the special images and human fields of action.
- 4. To analyze the linguistic means, which were used by the author on creating the situations which were enhancing the concept-sphere.

The **subject** of our study is the conceptual analysis of Arthur Hailey's works – "Hotel", "Airport" and "Final Diagnosis".

The **objects** of the analysis are concepts "hotel", "airport and "hospital" which are verbalized in Arthur Hailey's novels.

In this paper the following methods of the linguistic analysis were used: the analytical analysis, comparative analysis and system-conceptual analysis.

Theoretical and practical significance of the study. The novelty and theoretical and methodological value of the graduation thesis is that the study of *concept* and *conceptualization* can be discussed in terms of one of the most challenging ways of linguistic research and enrich the basis knowledge of these components. The research results may be used in teaching practice, in the lectures on linguistic conceptualization and pragmalinguistics.

Chapter I is devoted to foundation of the theoretical basis of the study of the literary text, concept and investigation of a concept-sphere.

Chapter II is dedicated to the analysis of the concepts "hotel", "airport" and "hospital" on the ground of Arthur Hailey's works.