

**The theme of the graduate qualification work:** “Verbal methods for the implementation of the utterance regulatory intention (based on the material of the American version of the English language)”

**Author of the GQW:** Strelchenko Sofia Grigoryevna

**Academic advisor of the GQW:** PhD, associate professor of the department of theoretical linguistics and practice of intercultural communication of the Institute of foreign languages and international tourism PSU E.P. Khidesheli.

**Information about the contracting authority:** Federal State-Funded Educational Institution of Higher Education “Pyatigorsk State University”

**The relevance of the research** is determined by the insufficient knowledge of a comprehensive description of regulating the addressee behavior in the American communicative culture.

**The purpose of the work** is to identify the national verbal features of regulating the addressee behavior in the American communicative culture.

**The objectives of the research:**

1. to identify social parameters and language tools that characterize the communicative situation of the addressee behavior regulation;
2. to provide a detailed speech acts classification used in various communicative situations that implement the regulatory intention in the American communicative culture;
3. to determine the nationally specified methods of verbal influence, national character features, cultural traditions;
4. to develop a classification of the most frequent ways of verbal impact on the behavior of the addressee in the American communicative culture.

**The theoretical and practical relevance of the research** consists in the generalization and scientific material analysis relating to the topic of this work and associated with the importance of establishing the national specifics means of expressing regulatory intention and their pragmatic characteristics in the American communicative culture, which makes a certain contribution to the development of the general theory of cultural linguistics, as well as pragmalinguistics.

The practical value. The results of the study can be applied in teaching the culture of speech communication, linguistic business master classes on “Mechanisms for regulating the opponent’s behavior in business meetings,” as well as writing term and thesis papers.

**The results of the research** were tested at the annual regional scientific-practical conference of young scientists, graduate students and students of PSU “Young Science - 2020” and are reflected in the following publication: “Modification of the addressee behavior as a manifestation of the language communicative function” // Young Science-2020, Pyatigorsk: PSU , 2020.

**Future references.** Studying the national verbal features of regulating the addressee behavior in the American communicative culture allows us to explore the mentality of an entire nation. The prospect of further research in this area consists in a typological study conducted on the basis of several languages.