

SUMMARY

The theme of graduation thesis: "Renovation of room stock as a method of modernization of the hotel (for example Hilton Garden Inn Moscow New Riga, Moscow)".

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The relevance of the research topic. The relevance of the research topic due to the important role of renovation of room stock of hotel enterprises of the service in the framework of the program of measures to improve their competitiveness, aiming at improvement of technology of hospitality. Currently, the hotel business is becoming one of the profitable segments of the tourist market.

Objective: to consider the renovation of room stock as a method of betterment; to develop practical recommendations on organization of renovation of guest rooms of the hotel Hilton Garden Inn Moscow New Riga, Moscow.

Tasks:

- consider the concept, types and types of rooms, as well as requirements to them;
- to study the issues of renovation of guest rooms of the hotel, its features and incremental improvement;
- to consider the foreign and domestic experience of renovation of guest rooms as a method of betterment;
- to give a General characterization and assessment of efficiency of functioning of the hotel Hilton Garden Inn Moscow New Riga, Moscow;
- to analyze the arrangement of the room Fund of the hotel Hilton Garden Inn Moscow New Riga, Moscow;
- to develop practical recommendations on organization of renovation of guest rooms of the hotel Hilton Garden Inn Moscow New Riga, Moscow.

Theoretical and methodological basis of the study consists of fundamental and applied works of Russian and foreign scientists devoted to the renovation of guest rooms of the hotel, describing the essence of the concept of its phased construction and features.

Methods of intervention: description, comparison, analysis, synthesis, induction and deduction. Also when writing was used and the actual data on an investigated problem; the data obtained as a result of ongoing work by the author of the research.

Practical significance of the work. Scope is the possible use of these recommendations for the organization of renovation of guest rooms Hilton Garden Inn Moscow New Riga, Moscow and other enterprises of hotel industry, both in Moscow and in the whole country that will enable them to achieve competitive advantage and financial success.

The results of the study. As ways of renovation of guest rooms has identified several priorities for hotel "Hilton Garden Moscow very surprised to quality Inn Riga". For this purpose, this hotel was given the following recommendations:

1. The development of the concept design and organization of the rooms "Lux".
2. The acquisition for the rooms "Suite" of furniture company "commercial Project".
3. The integration of the technology for the optimum control room.
4. Purchase inlet valve KIV-125 (ventilation).
5. To buy for the bathroom line sanitary equipment (hand dryers, wall hair dryers and automatic soap dispenser).

All proposed areas of renovation of the hotel "Hilton Garden Moscow very surprised to quality Inn Riga" will lead to increased competitiveness, which will contribute to the increase of loading of number Fund, and accordingly to increase profitability.

Recommendations. All proposed areas of renovation of the hotel "Hilton Garden Moscow very surprised to quality Inn Riga" will lead to increased competitiveness, which will contribute to the increase of loading of number Fund, and accordingly to increase profitability.