

SUMMARY

The theme of graduation thesis: "Confessional objects as a resource for the development of religious tourism (with the development of a religious tour program in the North Caucasus Federal district)".

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The relevance of the research topic. Religious tourism is an integral part of the modern tourism industry. Mosques, cathedrals, spiritual centers and religious museums are tourist objects that are in constantly growing demand.

Today, as many centuries ago, religious beliefs are one of the main motives for travel. More than 200 million people make the pilgrimage every year. Believers travel to worship shrines in the hope of getting rid of serious illnesses, wanting to find peace of mind, to feel unity with spiritually close people.

The purpose of the work is to study the specifics of organizing and promoting religious tourism in the direction of active tour management; to develop a religious tour in the North Caucasus Federal district

Tasks:

1. to Study the etymology of the concept and motivation for the development of religious tourism, the characteristics of the main needs of the target segment of consumers.
2. to Study the General characteristics of the tourist and recreational center and the structural analysis of resources for the development of religious tourism.
3. Analyze and justify the choice of optimal infrastructure facilities for organizing a religious tour.
4. To develop a programme for the religious tour.
5. Make a package of documents for the tour and calculate its cost

Theoretical and practical significance of the work.

The data obtained in the course of the study give an idea of religious tourism and its specifics, which is necessary for

tour operators that develop religious tours and tours in the North Caucasus Federal district. The practical significance of this work lies in the speleological tour "Acquaintance with religion", as a basis from which you can start when developing similar tours in the future.