

ABSTRACT OF THE FINAL QUALIFICATION WORK
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(45.03.02 - Linguistics (profile (orientation): The theory and methodics of
teaching foreign languages and cultures), on the subject
"ORATORICAL STYLE AS A RENOVATIVE COMPONENT OF THE
NOMENCLATURE OF THE FUNCTIONAL STYLES OF
THE MODERN ENGLISH"

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The relevance of the present research is defined by the changed features of implementation of communicative processes in the modern society which is characterized by openness, globality, the cross-cultural nature of interaction, formation of a new type of thinking — clip thinking. To reach success in politics, in business, in everyday life a person needs knowledge and conscious possession of rhetorical devices.

The oratorical style of the modern English having its own sphere and genres of implementation appears **the subject of the research**.

The language means and extralinguistic factors creating the specifics of the oratorical style of the modern English serve as **the object of the research**.

The main objective of the research consists in the theoretical reasoning and practical proving the status role and the place of the oratorical style as a renovative component of the nomenclature of the functional styles of the modern English.

The objective put as the basis of the research presupposes the solution of a row of the interdependent **research tasks** directed at:

- determination of the concept "style";
- study and description of the nomenclature of the functional styles of the modern English;
- determination and reasoning of criteria for separation of the oratorical style as a renovative component of the nomenclature of the functional styles of the modern English
- analysis of the Christmas messages of the British monarchs as manifestations of the oratorical style;
- detection of the main event spheres of use of toasts, wishes and congratulations in the English-speaking culture;
- collection of the material (namely toasts, wishes and congratulations) inherent to the main event spheres connected with the holidays in the English-speaking culture;
- grouping and classification of the collected material to the topic groups;
- creation of the electronic database of English toasts, congratulations and wishes in the form of the executable file comprising the computer program ready to start.

The systemacity, anthropocentrism and determinism appear to be **the general**

scientific methodological principles of this research. **The main method of the research** is the descriptive one including observation, comparison, generalization and logic and semantic interpretation of the data retrieved.

The complex method of the analysis included along with traditional methods of the contextual and interpretative and linguo-pragmatical analysis, also the elements discourse and content analysis was applied to the solution of the tasks. The online service of visualization «Word It Out» allowing to create a cloud of words with statistical information was applied for the identification of the most recurrent lexemes and for the quantitative count.

The theoretical basis of the research is made by provisions of the works of domestic (including those which represent Pyatigorsk state university) and foreign scientists devoted to the problems of the functional stylistics, the theory of discourse, rhetoric and linguoculturology.

The scientific novelty of the research consists in the fact that for the first time on the English material, namely Christmas messages of the monarchs of Great Britain and also the toasts, congratulations and wishes inherent to the English language culture, an attempt to ground and prove the renovative status of the oratorical style as an integral component of the nomenclature of the functional styles of the modern English is made.

The corpus of English speeches of the monarchs of Great Britain containing in total 82 subcorpora, each of which representing a transcript of a Christmas message, served as **the material of the research**. The present corpus is assembled by means of the Official site of the British Monarchy.

Besides, in the course of the research we collected and classified 590 units of different lexical, syntax and text completeness (both separate lexemes and phrases, sentences, whole texts) representing toasts, wishes and congratulations from open Internet sources, works of the English and American literature, English videos.

The theoretical significance of the research consists in the fact that on the sufficient empirical material it proves the status role of the oratorical style as an independent and equivalent renovative component of the nomenclature of the functional styles of the modern English. The theoretical and practical data found in the course of the research can be applied to teaching stylistics of English, lexicology, the theory of text and discourse, the theory and practice of cross-cultural communication, translation theory, to practical training of English and also to master classes in oratory.

The practical value of the conducted research consists in the possibility of implementation of the received results in everyday practice. Each person studying or already knowing English, interested in traditions and customs of this culture of language and a person interested in developing his oratorical abilities can be regarded potentially as the target audience. We believe that the collected and structured corpus of toasts, congratulations and wishes in case of due software processing operations can become an application which anyone will be able to download to his electronic device (a smartphone, a pad, a phablet, etc.) and to use in the process of cross-cultural communication in case of the contacts with the representatives of foreign-language society.

The structure of the paper is determined by the research objective and tasks. It

consists of the introduction, two chapters, the conclusion, the bibliography and two addenda.

In Chapter 1 the basic theoretical provisions of the research consisting in the determination of the concept "style", the study and description of the nomenclature of the functional styles of the modern English, detection and reasoning of the theoretical criteria of separation of the oratorical style as a renovative component of the nomenclature of the functional styles of the modern English are explained.

In Chapter 2 the analysis of the Christmas messages of the British monarchs as the manifestations of the oratorical style is carried out, the main event spheres of the use of toasts, wishes and congratulations in the English language culture come to light, the grouping and classification of the collected material to topic groups (namely toasts, wishes and congratulations) inherent to the main event spheres connected with the holidays in the English language culture is carried out.

In the Conclusion the general results of the research are summed up and the perspective directions of further scientific researches in the aspect of the considered perspective are determined.

The Bibliography includes 74 titles of the scientific works of the domestic and foreign authors quoted or used in the course of the research, as well as reference books and Internet resources (7 sources).

The Addenda to the present final qualification paper represent, first, the chronology of Christmas addresses of the monarchs of Great Britain presented in the table form at the end of work and also the electronic database of English toasts, congratulations and wishes issued in the form of a computer program (executable file), ready to start.