

Abstract
Graduation Level of Proficiency Paper
(Bachelor's degree)

Title: Politeness Implementers in the English-Speaking Culture

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Topical Importance: The significance of studying politeness markers in English and their systematic consideration is defined by undoubted importance of knowledge of the language and the English culture in the modern world. It is necessary to mention an unflagging interest in both the research and importance of the communicative strategies, which guarantee successful communication at the international level.

Goals: Selection, analysis and systematic representation of the lexical and grammatical implementers of politeness strategy according to the standards of polite communication in the English-speaking society.

Tasks:

- to define the concept 'politeness', to reveal its role in the English-speaking culture;
- to study various theories of linguistic politeness and to reveal the main communicative spheres of politeness realization in English;
- to select lexical markers of politeness in modern English;
- to analyze and describe grammatical (morphological and syntactical) means typical of realization of politeness strategy in modern English.

Theoretical value and practical applicability: Conforming to the given goals and tasks, A.A. Zakureeva develops a serious theoretical base to the research. An enormous bulk of material (both theoretical and practical) has been considered and deeply scrutinized: the main theories of linguistic politeness, types of politeness strategies (positive, negative, indirect), as well as numerous communicative spheres

of politeness realization. Arrangement of the obtained data allowed the author to characterize the object of the research comprehensively and to carry out a substantial analysis of the language means of expression of politeness strategy in modern English.

Results: The author concludes that politeness should be regarded as a complicated sociocultural phenomenon, and that despite its universal character politeness is a nationally-specific category. The carried-out analysis of the lexical and grammatical implementers of politeness strategy in English shows the occurrence of a large number of the language units that contribute to an explication of a courteous, polite tonality of communication. The discovered variety of the use of language implementers of politeness strategy as a structured system confirms relevance of the concept under study and can be considered as one of the fundamental components of English mentality.

Implementation advice: The results of the research can be used in educational activities - courses of lectures and seminars in such disciplines as sociolinguistics, communicative linguistics and cultural studies. The material can also be used in practical courses of the English language.