

Summary

THE CONCEPTOSPHERE OF EUPHEMISMS AND DYSPEMISMS IN ENGLISH

Graduation Qualifying Thesis from:

Pyatigorsk State University

Institute of the International Service, Tourism and Foreign Languages

Faculty of the English and Romance Languages

Chair of Experimental Linguistics and Cross-Cultural Competence

Author: Khudyakova Olesya Andreevna

Graduate Thesis Advisor: Strausova, Svetlana Konstantinovna, Cand. Sci. (Philology), associate professor of the Chair of Experimental Linguistics and Cross-Cultural Competence

Main parts: Contents, Introduction, two Chapters, Conclusion, Bibliography, List of Lexicographical Manuals

Keywords: euphemism, dysphemism, concept, policy, classification, communication, method of forming, political discourse, mass media, manipulating mechanism.

Abstract:

Significance of Researched Topic is based on the (conceptual) analysis of research methods, which reflect the changes in the language of the military and political life of modern society with the help of periphrastic nomination. Euphemization is associated with language restrictions on the use of crude, obscene words in speech and writing. Euphemisms are widely spread in socially important areas of speech activity, especially in the political discourse and mass media communications that covering military-political sphere. In addition, euphemisms can be a mechanism to manipulate public opinion and consciousness. On the contrary, dysphemisms make any speech more coarse and tactless. The use of these lexical units in the military-political context is strictly limited, as they are able to insult and cause hostility.

The objective of the thesis is the study and comprehensive analysis of the euphemisms and dysphemism of modern English language in conceptual sphere of military and political events, and analysis of the reasons for their use in the mass media.

For the purpose of achieving the set goal, the following **problems** are established and resolved:

1. to analyze the origin of euphemisms and dysphemisms;
2. to generalize and systematize the approaches of Russian and foreign scientists to the problem of euphemization and dysphemization;
3. to identify methods of forming euphemisms and dysphemisms;
4. to research the basic functions of euphemisms and dysphemisms in the military and political sphere.

The **subjects** of our study are methods of formulation and particular qualities of euphemisms and dysphemisms in the modern political discourse of the English-speaking countries.

The **objects** of the analysis are euphemisms and dysphemisms in the modern military-political discourse of the English language.

In this paper the following methods of linguistic analysis were used: elements of componential and etymological analysis, as well as the statistical method.

Theoretical and practical significance of the study. The novelty and theoretical and methodological value of the graduation thesis is that the study of euphemisms and dysphemisms can be discussed in terms of one of the most challenging ways of linguistic research - periphrastic names within the certain conceptsphere. The research results may be used in teaching and studying the course of modern English Lexicology, general linguistics, stylistics of the English language, as well as political science and sociology.

Chapter I is devoted to foundation of the theoretical basis of the study of euphemisms and dysphemisms, and it identified productive models of their formation and functioning in the military and political sphere.

In Chapter II we realized the analysis of the functioning periphrastic nominations in the military and political context, based on the English-speaking mass media.