

## **Abstract**

The creation of the culture of a foreign language (Spanish) speech involves the education and training of students in the field of the Spanish speech etiquette. The Spanish speech etiquette is connected with the peculiarities of the mentality and the national character of Spaniards characterized by strong emotions, humanity, altruism, the desire to do favours .

These national traits are revealed in exclamations, surprise, empathy, optimism and other emotions, thus showing forms of the etiquette of the Spanish language. From the point of view of the etiquette the content of the culture of the Spanish speech embodies both verbal behavioral strategies (greetings, presentation, telephone conversation, correspondence, processing and issuing business cards, invitations, congratulations) and verbal behavioral tactics (the etiquette rules and forms expressing these rules).

Legislative documents on education specify the amount of the etiquette forms of Spanish (300 units), socio-cultural and communicative skills, the total reserve time (31 hours) for the introduction of the author's techniques and projects. Taking into consideration the requirements of an Exemplary program in Spanish a unique educational complex of exercises has been developed. This complex is aimed at mastering etiquette forms of the Spanish language by students in grades 5-7.

The complex is represented by the language blocks and conditional speech exercises.

Facilities to implement them are quite wide: they can be used in classrooms as both main and supplemental materials and in the form of homework and creative tasks. The effectiveness of the training exercises has been tested experimentally. Methods of the pilot study have included the object, the subject, the goal, the tasks, the experimental hypothesis, the criterion and the levels of knowledge of the etiquette forms in the Spanish speech, methods of information processing, timing, stages and types of experimental activities.