

# **CURRENT STATE AND PROSPECTS OF THE DEVELOPMENT OF INFANT TOURISM IN RUSSIA**

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## **Summary of final qualifying work**

**Subject matter of the dissertation** – Current state and prospects of the development of infant tourism in Russia.

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**Topicality of the research.** In the current economic situation in Russia, it is necessary to take a qualitative approach to the organization of children's tourism. Conducting scientific researches on child development of tourism on the CMW is one of the priority areas of activity that allow to enhance the effectiveness of state regulation of tourism, to ensure the accuracy of determining the place of tourism in the economy of the region and to develop appropriate measures to support it. Infant tourism as opposed to the adult pursues primarily educational and educational purposes. The purpose of the infant tourism is to form a personality and to enhance the cognitive activity of students under the direct influence of the environment and nature, through pedagogically and psychologically competently organization of their impact.

**Objective** – to improve the system of children's tourism organization on the basis of the development and implementation quest routes.

### **Tasks:**

- Define the essence of infant tourism and its types;
- Consider innovative approaches in the organization of infant tourism;
- Consider the current state of infant tourism industry;
- Identify the main prospects for the development of the infant tourism;
- Reveal the problem of infant tourism development
- Develop the child quest – routes in the CMW region.

### **Theoretical and practical significance of the research:**

The results can be used as an educational and methodological materials for students enrolled in the specialty "Hotel service", "Socio-cultural service and tourism", "Tourism" course, as well as for a wide range of readers interested in the development of infant tourism. Quest routes developed by us may be used by tourist enterprises as a finished tourism product.

### **Results of the research:**

In practice part of the dissertation, we have developed two literary quest - routes which have a different target audience. The history of the Caucasian Mineral Waters is closely linked with the names of many famous people. The region has everything to create a quest; one quest is based on historic sites, another on infrastructure.

Quest routes are aimed at developing students' interest to the works of Russian writers and poets Lermontov, Pushkin, instilling the love of Russian classical literature, encourage the development of verbal - logical thinking, attention, memory, vocabulary enrichment, intellectual and cognitive development opportunities for children.

### **Recommendations:**

Of course, the prospects for the development of tourism in the region of CMW available. Due to geographical, geoclimatic and economic conditions, historical and cultural heritage, the existing data base, personnel and experience, we can and should develop, first of all inbound and outbound tourism: health resort, sports and infant types of tourism.

There are many travel agencies in the CMW involved in the organization of tours, including child tours. For example, a travel company "Pegas Touristik" is one of Russian leaders in the tourism market. Travel agency "Pegas Touristik" mainly focused on outbound tourism and domestic tourism, however the infant tourism is underdeveloped. Tours with the specifics of the quest does not exist. On this basis, we propose to develop and implement their quests in the regions of the CMW.

The resource potential of the CMW resort is very high and varied to create a child tours. Mineral water, mud, and tourist and recreational resources of the region complement each other and constitute a social and cultural potential of the tourism industry that meets tourist needs in the medical, health, environmental, sports and recreational tourism. Cognitive tourism, children's tours are developed thanks to the historical and cultural heritage in the resort. Consequently, the Caucasian Mineral Waters region is a tourist-recreational complex, which has all the necessary conditions able to form a social and cultural potential to meet the needs of tourist.

The city of Pyatigorsk, thanks to its advantageous geographical location, the harmonious combination of the variety of medical factors, the availability of historical and cultural heritage, infrastructure, provides a wide range of recreational opportunities for children at the resort, the creation of child tours, including child quest - games that don't exist on the CMW.