

Theme of final qualifying work: Socio-economic prospects and features of the organization of weekend routes for family tourists (with the development of a short-term historical and cultural railway tour in Rostov-on-don).

The author of the work: Bakkayev Nizam Rizvanovich.

Scientific supervisor: candidate of economic Sciences, assistant Professor of the Department of tourism and hotel service Alekseeva M. A.

Information about customer organization: Tourist firm «Leto» g. Lermontov.

The relevance of the research: Family tourism is a good holiday for the family. This strengthens the family and is also important for the state. If families are strong, then children grow and develop correctly. Therefore, the development of family tourism is very important. But it is necessary that families have the opportunity to travel.

Experts believe that: "family tourism has a number of components: physical fitness, emotional and psychological, aesthetic, educational, cognitive and applied."

The relevance of the topic is determined by the need to study the changing modern conditions for organizing family tourism, creating special services and conditions for parents with children.

The topic is also relevant due to the fact that for many families with children today it is very difficult to organize a vacation trip because it is expensive. But it is necessary that families are more together and children rest during the holidays and at other times.

Children learn a lot when traveling with their parents. This helps them develop and learn better at school. Therefore, tours with a historical and cultural program help to solve socio-economic problems for the country.

An inexpensive tour for adults or adult families with children can help solve all these problems. Then we can talk about the weekend tour. It will be inexpensive, as it is short for 2-4 days. He will unite the family for this time with common interests. And if the tour includes historical and cultural programs of excursions and other events, it will serve the education and upbringing of children.

All this indicates the relevance of the topic of the development of weekend routes for family tourists.

The aim of research. The purpose of the research in the final qualifying work is to study family tourism and socio-economic prospects for its development in the form of weekend tourism. This is necessary for the independent development of such a tour

Research problem:

- to reveal the concept and essence of family tourism and weekend tourism, socio-economic prospects and features of the organization;
- to give an analysis of the use of railway transport in tourism and family tours
- explore the potential of Rostov-on-don for short-term family tours of historical and cultural orientation;
- substantiate and develop programs for a family tour of historical and cultural orientation;
- to carry out applied development for the family tour weekend.

The theoretical significance of the research lies in the fact that the material on the topic of the final qualifying work is collected, which can be used for the applied purposes of developing tours and various theoretical and practical works.

The practical significance of the work is to develop a new tour for family tourists from the Caucasus Mineral Waters region on weekends with a historical and cultural program that can