

Abstract

Subject matter: Characteristics of the French journalistic text

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Topicality of the research: In an era of rapid social, political, and information technology development, the mass media is given a priority role as agents of ideas and opinions. It is from the media, or rather from the press, that we get information about what is happening in the world around us. The language of the press thus becomes practically our everyday language.

Based on this, the journalistic style is also brought on the first place for linguistic research that addresses the problems of the current state of language. In recent decades, due to the rapid economic process, journalistic texts have acquired the status of one of the main ways of both internal and cross-cultural communication. Such text often serves as a link between people, as it contains a large amount of information. Today, both recipients and addressees of this information know that the effectiveness of perception depends not only on the knowledge of national and cultural specifics, the system of values, familiar images fixed in the mind but also on awareness of the language and its features. Thus, the study of the main characteristics of a journalistic text requires close attention and detailed study, which determines the relevance of the chosen topic.

Objectives of the research consist of identifying the main characteristics of the French journalistic style through a system of means of their presentation in the contemporary press.

Tasks of the research:

- to define of the concept of journalistic style is given;
- to reveal its functions;
- to reveal lexical features of the French journalistic style;

- to reveal syntactic characteristics of the journalistic style of the French language;

Theoretical and practical significance: The theoretical significance of the research results lies in the fact that there were attempts to systematize the main characteristics of the journalistic style of the modern French language and determine its place in the system of styles of this language.

The practical value of this study lies in the fact that its material can be used in the preparation of special courses on stylistics of the French language, and when writing term papers and final qualification works and master theses on problems of stylistics of the French language.

Results of the research: In conclusion of our research we can draw the following conclusions:

Functional style of a language is a language subsystem that has its own phonetic, lexical and grammatical characteristics and serves a certain sphere of communication.

Journalistic texts have some common features which distinguish them from other special texts. These features may vary depending on the genre, situation of the utterance, written or oral type of speech.

We can say that the vocabulary of the journalistic style obeys one constructive principle-the alternation of expression and standards, which causes the use of stamps and also creates a unique style-forming factors of the newspaper text.

While analyzing various types of journalistic texts, we found the following functions: informational, influencing, communicative, expressive and aesthetic.

With numerous unifying factors mentioned and structured in this research, it should be noted that journalism in different spheres of society has common functions, as well as lexical and grammatical characteristics. Thus, the sports and political spheres that we have studied have more differences than similarities in the two analyzed aspects. For example, expressiveness is typical for the vocabulary of political publications, but for the grammar of sports publications. The description

of sports events is quite clear and logical ,while everything that happens in politics is vague and unclear. An important detail is the significant role of terms in sports newspapers, and vice versa – a small percentage of terminology on the pages of political publications.

All in all, we managed to systematize the main information about the journalistic style of the modern French language.

Recommendations: the results of the research can be recommended to translators and interpreters, to professors of French linguistics working at different types of educational and linguistic programmes.