

Summary

Subject matter: The image of the Maghreb countries in French foreign policy discourse .

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Topical Importance consists in fact that the image formation is an important factor in the formation of foreign policy of countries. That is why the scientific and practical interest in the image itself as a phenomenon is growing. In order to understand how it develops, it is necessary to consider from what angle the activities of this country are covered in the media of another country.

Goal of research is to identify the foreign policy image of the Maghreb countries in the texts of the French media.

Tasks of the research:

1. To consider the problem of discourse from a theoretical perspective.
2. To consider the features of foreign policy discourse.
3. To analyze the lexical and stylistic features of the language of the French media in texts devoted to the Maghreb countries.

Theoretical and practical significance of the study lies in the fact that its results can be used in the professional training of linguists, political image makers and other specialists in the field of political communication. The research material and the results obtained can be used in university courses in stylistics, linguoculturology, mediallynguistics and intercultural communication.

Results of the research: An analysis of the language of the French media clearly shows that French discourse in relation to the Maghreb countries is a neutral speech expressing respect for all countries, as well as recognition of their sovereignty. The French discourse shows neither the condescension nor the neglect that might have been present in the speech of a sovereign addressed to his former colonies.

At the same time, in relation to each state, the French discourse has some features: it is a concern in maintaining democracy in the Republic of Tunisia and in the fight against terrorism in the kingdom of Morocco. The desire to resolve many problems associated with the Algerian war, both domestically and in relations with Algeria in the international arena.