

Abstract

Graduate qualification work

Direction of preparation:

47.04.01 – «Philosophy»

Profile: Management Philosophy and Decision Making Methodology in the Field of Creative Industries

Theme of graduate qualification work: Creative industries and spaces as a variant of modernization of the sphere of culture and art.

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The relevance of the study is related to the specific nature of the modern economy and culture. The socio-cultural reality of modern times is characterized by continuous changes and constant development. The sphere of culture was also subject to changes that gave it the opportunity to solve economic problems, modify the cultural and ontological aspects of existence and development. That is why it is important to understand the role of cultural capital in the development of the economy, its potential and value.

The objectives of the study included:

- study of the socio-cultural prerequisites for the formation of the concept of cultural capital;
- determination of the ontological grounds for the transformation of culture into industry;
- analysis of cultural capital and its role in the formation of the creative economy;
- considering creative industries and spaces as a sector of the economy;
- identification of the place of creative industries in the cultural policy of Russia;

- defining the prospects for the development of creative industries and spaces as a sector of culture and art.

Theoretical and practical significance lies in the fact that, based on the analysis of the object of research, the concept of cultural capital, cultural continuity, and creative economy is formulated, and the main areas of activity included in the creative industries of Russia are identified.

The practical recommendations obtained in the work can be used for further research on the topic of modernization of the sphere of culture and art with the help of creative industries and spaces. The implementation of practical recommendations in the Stavropol Territory will increase the cultural level of the region's development.

The results of the research can be used to develop programs for the development of creative industries and spaces in the Stavropol Territory, to further analyze the nature and role of creative industries as one of the ways to modernize culture and art, and to develop creative industries.