

## Summary

**Subject Matter:** Proper Names as the Word-Building Formants in Standard and Substandard German Language.

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**Topicality of the research** is determined by the fact that in communication theory a special interest in the practical and theoretical problems of derived word nomination arises.

**Subject of the research:** the arsenal of proper names of persons, their semantic transformation in the process of word-formation and their word-building potency. The particular attention is paid to the German substandard.

**Objective of the research** is identification of word-building potency of proper names of persons, mainly in composite word-building or as means of morphological word-building taking into account lexical-semantic word-formation.

**The tasks of the research:**

- to reveal the specifics of semantic and morphological ways of word formation and to identify their productivity;
- to identify the main motives for appearance of new naming units and to determine etymological specificity of appellatives based on proper nouns;
- to study the structural-morphological classification of new naming units having components of proper nouns;

**Theoretical significance of the research** lies in the fact that it contributes to the development of issues relating to the study of lexical meanings and peculiarities of their functioning in standard and substandard languages.

**Practical significance of the research** lies in the fact its findings can be used in teaching German Lexicology, when writing course papers and final qualifying works, in teaching the German language.

### **The results of the research:**

- more than 50% of all investigated units are formed by compounding and multiple affixation;
- most appellatives are formed from proper names of historical figures and names of mythological characters, where the main motives for the formation of a new common noun names are some personal characteristics of the original carrier of the name, his habits or his activities;
- a large number of proper names of persons that have fallen into the category of word-building formants are especially widely used in everyday colloquial speech;
- usage of proper names of persons can make an utterance sound ironic or pejorative;
- anthroponyms often perform the function of an attribute, giving additional meaning of belonging of the designating object to a certain nation or territory. They are also used to create the imagery

The general conclusion of this study is the fact that proper names of persons have a great word-building potency and actively contribute to the enrichment of the vocabulary of the German language.