

## ABSTRACT

**Theme of final qualifying work:** The directions of improvement of road infrastructure for development of automobile tourism in a destination (with development of the individual auto-tour)

**The author of the work:** Chernyshova Anastasia Viktorovna.

**Scientific supervisor:** candidate of economic Sciences, assistant Professor of the Department of tourism and hotel service Alekseeva M. A.

**Information about customer organization:** Hilton Garden Inn Moscow New Riga hotel, Moscow region (recommendation of the author).

**The relevance of the research:** Total length of the Russian roads makes more than 930 thousand km. We surpass in this indicator practically all European countries, except France, and we take the 7th place around the world. And indicators of this type of tourism in the country are minimal. Automobile tourism occupies only 1% in structure of an internal Russian tourist stream now. It is obvious that there are problems which don't allow to use fully the capacity of the country for trailering development. It causes relevance of probes of this subject, especially in the applied plan. It causes relevance of probes of this subject, especially in the applied plan. Studying of good experience will allow to developing of this type of tourism. Also the theme of the diploma study is relevant due to the fact that the problems of road infrastructure should not simply be addressed by improving the quality of pavement, provide traffic control elements, but by creating the conditions for a comfortable stay with a tourist or other purposes.

**The aim of research** consists in analysis of problems of road infrastructure for development of automobile tourism in Russia and definition directions of the solution of the revealed tasks, with development of an auto tour in the conditions of the equipped infrastructure.

**The aim of research:**

- to understand a concept and structure of infrastructure of automobile tourism;
- to reveal problems and problems of development of infrastructure of trailering in modern Russia;
- to define the directions of improvement of road tourism infrastructure in the destination of the country;
- to analyses highways and roadside infrastructure of Stavropol region;
- to design an auto-tour in the region and the directions its advance.

**The theoretical significance.** In work questions and the directions of formation of road infrastructure, and also feature of automobile tourism in the country and experience of development of this type of tourism abroad are studied. The most important problems of our country and its tourist destinations in formation of modern comfortable road service and its infrastructure.

**The practical significance.** Practical importance consists in development of an auto tour which is new to the region of North Caucasus federal district and

Caucasus Mineral Water, and also can be used as the additional offer for the hotels guests in the Moscow region. This development can be used also for definition of what needs to be created in road infrastructure for similar tours.

**Results of the study.** In research collected and analyzed published material on the research topic. Developed new automotive tour in the region North Caucasian Federal District. Developed the program of tour, all necessary technical documents and the tour cost.

**Recommendations** The created author program tour. It can be used by individual tourists and organized groups. And also as the offer of the tour operator for the one person, family of 4 persons and a group