

## Abstract

**Subject matter:** Quest technologies as a means of developing students' communicative competence

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**The relevance of the research topic.** The 21st century is the age of digital, information and communication technologies, which has affected absolutely all spheres of activity. Of course, education has not been left out, and numerous interactive methods have been actively introduced into the educational process. As for modern linguistic education, it is associated with the rapid development of international relations and the strengthening of cultural ties, which in turn imposes increased requirements on the level of study and proficiency in foreign languages. The formation of foreign language communicative competence in students is the main goal of modern linguistic education. Scientists create and search for new methods and technologies to achieve this goal, and one of these training methods is quest technologies. In our research, we will study quest technology in the context of information and communication technologies. The strategy of Informatization of the educational process consists in the fact that information and communication web-quest technology is an ultra-modern and effective form of training. The need to implement this method in the educational process is closely intertwined with the focus of the education system on the modern conditions of society, the range of requirements for modern society.

**The aim** of the work is to theoretically substantiate the set of pedagogical conditions for the use of web quest technologies as a didactic tool for teaching French and developing communicative competence, substantiate and test the effectiveness of web quests.

**Tasks:** 1) to consider foreign language communicative competence as the goal of linguistic education; 2) to study the essence of the web quest as a modern pedagogical technology and identify its classification; 3) to analyze the technology for developing web quests in French; 4) to develop methodological recommendations on the use of quest technologies for the development of students' communicative competence in French.

**Theoretical and practical significance** consists in the analysis of the works of Russian and foreign scientists devoted to the study of web-quest technology in teaching foreign languages, in identifying different approaches to the study of this issue on their basis; using the information obtained to analyze the methods of development and application of this technology in the educational process. The practical value of this research is to develop a methodological guide for creating web quests.

**The results obtained:**

The analysis allows us to conclude that interactive methods are a good tool in the educational process. But due to the fact that modern realities are aimed at international interaction, one of the most important qualities that should be developed in school is communicative competence. We made an attempt to prove theoretically and practically that quest technologies are the best among all interactive methods.

**Recommendations:** the methodological guide developed by us can be recommended to teachers of foreign languages who want to apply new pedagogical technologies in practice, as well as to students studying in the profile "Theory and methods of teaching foreign languages and cultures", in practical classes and during the course of pedagogical practices.