

Abstract
Final Qualification Work
(Bachelor's degree)

Subject matter: Content and language specificity of inscriptions on youth clothes in Spain and Russia: didactic aspect.

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Information about the customer organization: Institute of Romance and Germanic Languages, Informational and Humanitarian Technologies, Federal State Budgetary Educational Establishment of Higher Professional Education “Pyatigorsk State University”.

The relevance of the research topic: the relevance is due to the fact that young people use inscriptions on clothes as self-promotion, in this regard, the text on the clothes of young people can say a lot about modern trends, tendency of the sociocultural and linguistic perspective, which can later be used for didactic purposes on Spanish lessons.

Objective: to compare the content and formal features of the inscriptions on the clothes of modern youth in Russia and Spain, and based on the results obtained, create a set of exercises for an interactive lesson on teaching environmental literacy in Spanish lessons.

Tasks: 1) study the existing scientific literature on the problem of vestimental discourse;

2) classify the inscriptions thematically;

3) identify the characteristic lexical, stylistic and pragmatic features;

4) determine the ratio of language codes on the inscriptions;

5) determine the degree of creolization of the inscriptions;

6) compare the semantic and formal features of the inscriptions on the clothes of modern youth in Russia and Spain;

7) study and compare the content and pragmatic component of the inscriptions on youth clothing in Spain and Russia as a whole and the inscriptions with environmental content;

8) determine the content and structure of a Spanish lesson dedicated to the development of environmental literacy of students;

9) develop a set of interactive tasks aimed at improving the skills of environmental literacy and grammatical skills and abilities in the use of the imperative mood.

Theoretical and practical significance of the research: the obtained analytical data can be updated and used to study various aspects of the language of modern youth in Russia and Spain. Additionally, the results can be used in courses on lexicology, stylistics of the Spanish language, in special courses on the problems of discourse and comparative linguistics. Mainly for educational

purposes, the finished project can be implemented in the Spanish lessons of the middle and senior level of education.

Results of the research: Research was carried out on the stylistic and pragmatic significance of inscriptions on youth clothing in Spain and Russia; the features and differences of both the content and linguistic aspects of the language are highlighted; the practical application of these studies is designated.

Implementation advice: the final product, which was developed on the basis of the research carried out, and which is a complex of didactic materials implemented using interactive teaching methods (discussion, competition, brainstorming), can be used as:

- the final lesson on the topic "ecology" in grades 9-11;
- language classes in Spanish with the aim of building environmental awareness (required level B1 +).