The theme of graduation thesis: "Development of an online catalogue of the store when "I'm Mobile»»

WRC author: Moser, Ilona Yurievna

Scientific supervisor: Cand. PED. Sciences, Assoc. Department of information and communication technologies, mathematics and information security I. N. Kutovoy

Information about customer organization: LLC Hashagen Murat Z., salon of cellular communication of "I'm Mobile".

The relevance of the development of the site for mobile shops "Imobile" is the speed of the actual information and the possibility of organizing feedback between the service provider and the potential buyer, as well as additional advertising on the Internet.

The aim of the work is to develop an information system that would have a good information base about the salon of cellular communication "Imobile".

Tasks:

1.   To study the scientific and technical literature on the problem of research;

2.   To study the business processes of the organization, to identify business processes that require automation;

3.   To develop a software product.

The theoretical and practical significance of the study is that on the basis of the developed structure, functional content of the site and sources of information, mechanisms and tools for the development of the site can be used for further development of absolutely any online catalog, regardless of the field of activity.

In the course of work on WRC and solving the tasks, methods of logical, system and statistical data analysis, as well as methods of data collection and processing were used; graphical and tabular data presentation was used. The basis of the study was the General scientific methodology, which provides a systematic, integrated approach to problem solving.

Results of the research: the actual online catalog of the store for potential users has been developed.

Recommendations:

• Include the developed software product in the daily activities of the cellular salon;

• Provide for the possibility of scaling and evolution of the catalog in a changing environment;

• Maintain the current level of security of information relations in the link "customer - store".