

Subject of final qualification work: "Organization and development of tourism on the basis of resources of mushroom grounds of regions of Russia"

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Relevance of a subject of a research. The chosen subject is rather urgent now. Studying tendencies of the tourist market, it is possible to note that "mushroom" tourism in recent years strongly added in popularity. This branch of agro-tourism and gastro-tourism by right is considered perspective and interesting. Fans to eat mushrooms it is a lot of, in many camps of steel it is held the events devoted to mushrooms and actions. Such, for example as "The mushroom mountain" in Asturias, or a competition "mushroom tapas snack. Finland invites fans of mushrooms to "a mushroom landing". And similar examples are available in many countries of the European continent.

Mushroom tourism in Russia, according to experts, is one of perspective niches where so far the competition isn't observed, and potential interest in mushroom trade at consumers rather big.

Research object: mushroom tourism as urgent direction of a modern tour operating.

Object of research: the organization and development of tourism on the basis of resources of mushroom grounds of Stavropol Krai.

Work purpose: studying of features of the organization of mushroom tourism and development on the basis of resources of mushroom grounds of Stavropol Krai of the Mushroom Day Off tour.

Tasks:

- to consider mushrooms as a tourist resource, to reveal their categories and nutrition value;
- to study specifics of development of mushroom tourism in Russia and abroad;
- to reveal technological features of the organization of mushroom tours;
- to give a general characteristic of Stavropol Krai;
- to carry out the analysis of resources of mushroom grounds of Stavropol Krai;
- to develop the project of the mushroom tour "Mushroom Day Off".

The theoretical importance of a research consists in studying of features of development of mushroom tourism in Stavropol Krai now, and also opportunities to use collected information for a further research of problems of this type of tourism.

The practical importance of work consists in an opportunity to use the developed round and the enclosed package of documents in work of the tour operator companies.

Results of a research: mushrooms as a tourist resource are considered, revealed their categories and nutrition value; specifics of development of mushroom tourism in Russia and abroad are studied; technological features of the organization of mushroom tours are revealed; the analysis of resources of mushroom grounds of

Stavropol Krai is carried out; the project of the mushroom tour "Mushroom Day Off" is developed.